

FORM PTO-1595 (Rev. 10/02) OMD No. 0651-0011 (exp. 6/30/2005) **Recordation Form Cover Sheet PATENTS ONLY** U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): DoubleClick, Inc.	2. Name and address of receiving party(ies): Name: eBay Inc.
Additional name(s) of conveying party(ies) attached? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	Internal Address: _____ Street Address: 2145 Hamilton Ave.
3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other	City: San Jose State: CA ZIP: 95125
Execution Date: May 23, 2003	Country: USA Additional name(s) & address(es) attached? <input type="checkbox"/> No <input type="checkbox"/> Yes

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: _____

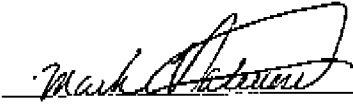
A. Patent Application No.(s)	B. Patent No.(s) 5,757,917
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Additional numbers attached? No Yes

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Blakely, Sokoloff, Taylor & Zafman LLP Internal Address: _____ Street Address: 12400 Wilshire Boulevard 7th Floor City: Los Angeles State: CA ZIP: 90025	6. Total number of applications and patents involved: 1
	7. Total Fee (37 CFR 3.41).....\$ 40.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account
	8. Deposit Account Number: 02-2666 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document

Mark Vatuone Reg. No. **53,719**  **9/29/03**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **3**

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Docket No. 3801P148

700046655

PATENT REEL: 014022 FRAME: 0353

CH \$40.00 022666 5757917

Schedule C: ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, DoubleClick Inc., a Delaware corporation ("Assignor"), hereby sells, assigns, transfers and conveys to eBay, Inc., a California corporation ("Assignee"), its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to:

- (1) any and all inventions disclosed in the following Letters Patents and patent applications :

COUNTRY	APPLICATION NO	PATENT NO	STATUS
United States	308101	5826241	Issued
United States	74354	6246996	Issued
Australia	9536809	696475	
Canada	2199942		Abandoned/not in force
Europe	95933787	791202	
Japan	95510311	10508708	Abandoned/not in force
New Zealand	293783	293783	Abandoned/not in force
United States	548305	5757917	Issued
Australia	9675515	720433	
Canada	2236118		Abandoned/not in force
Europe	96937866	858697	
Japan	11514763	96517577	
Australia	9897038		Abandoned/not in force
United States	09041610		Abandoned/not in force
PCT	US9617556		National phase entered
PCT	US9511606		National phase entered

- (2) all original and reissued Letters Patents that have been or shall be issued on any of said inventions; and in and to all divisional, continuing, reissue, extension, substitution and renewal applications, and all other patent applications that have been filed or shall be filed on any of said inventions; and in and to all rights attaching to said inventions; and

- (3) all proceeds of said Letters Patents (including, but not limited to, all license royalties and proceeds of infringement suits); and in and to any and all causes of action for past, present, and future infringement of any of said Letters Patents, or relating to any inventions or discoveries described therein, including the right to collect royalties and damages for all such infringements, the right to injunctive relief, and the right to sue on all such causes of action for their own use and benefit and the use and benefit of their successors, assigns and legal representatives,

each and every of the foregoing rights, titles and interests herein assigned to be held and enjoyed by Assignee, its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Except for information already provided to Assignee by Assignor, Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which could conflict with this assignment, and that full right to convey said right, titles and interest is possessed by the Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment to be duly executed in its name and behalf by affixing its hand and seal thereto by its designated officer, director, or agent, whose name and title appear below.

Executed at New York, NY, this 23rd day of MAY 2003

Assignor

Signature

Name:

Title:

W.E. Mills

WILLIAM MILLS

VICE PRESIDENT, CORPORATE DEVELOPMENT