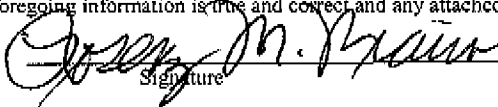
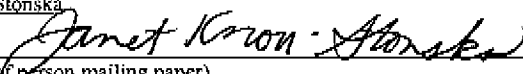


FORM PTO - 1595		RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE 1-31-92 Patent and Trademark Office	
PATENTS ONLY			
To the Honorable Commissioner of Patents and Trademarks, Please record the attached original documents or copy thereof			
1. Name of conveying party(ies): Eric Guenin (6-2-2003) Jairajh Mattai (6-2-2003) John Afflitto (5-22-2003) John Hogan (6-4-2003) John Jonas (7-17-2003) Wilson Lee (6-10-2003) Elizabeth Linn (6-10-2003) Rosemary Munsayac (6-3-2003) Xiaozhong Tang (6-4-2003) Kathy Potechin (6-3-2003) Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party (ies): Name: Colgate-Palmolive Company Internal: Address: Street: 300 Park Avenue City: New York State: New York Zip 10022 Additional name(s) address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other Execution Date: (see above)			
4. Application number USSN 10/349,857, Attorney Docket Number IR6449-02 If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
5. Name and address of party to whom correspondence concerning document should be mailed: Name: COLGATE-PALMOLIVE COMPANY Internal Address: PATENT DEPARTMENT Street Address: 909 RIVER ROAD P.O. BOX 1343 City: PISCATAWAY State: NJ Zip: 08855-1343		6. Total Number of applications and patents involved: 1 7. Total Fee (37 CFR 3.41) \$40.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 03-2455 8. Deposit account number: 03-2455 (If any additional fee is required, please charge to our Deposit Account No. 03-2455)	
DO NOT USE THIS SPACE			
9. Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Rosemary M. Miano, Reg. No.29,674 Attorney Docket No.: IR6449-02  Oct. 6, 2003 Signature Date Total number of pages including cover sheet: 7			
CERTIFICATE OF FACSIMILE I hereby certify that the paper (along with any paper referred to as being attached or enclosed) is being faxed to the to the Director of Patents and Trademark Office, Mail Stop Assignment Recordation Services, PO Box 1450, Alexandria, VA 22313-1450 via fax (703) 306-5995. Date: October 14, 2003 Janet Knorr-Stonska  (Signature of person mailing paper)			

CH \$40.00 032455 10349857

ASSIGNMENT

WHEREAS, we, Eric Guenin, Jairajh Mattai, John Afflitto, John Hogan, John Jonas, Wilson Lee, Elizabeth Linn, Rosemary Munsayac, Xiaozhong Tang, and Kathy Potechin, (below referred to as ASSIGNORS), residing, respectively, and, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States is being filed herewith in the United States Patent and Trademark Office on January 23, 2003, via Express Mail Label No. EL806850501US, this application is a continuation-in-part based on USSN 10/267,544, filed on October 9, 2002, which itself is a continuation-in-part for USSN 09/671,775, filed on September 28, 2000, which itself claims priority from provisional case U.S. Serial Number 60/194,462 filed on April 4, 2000 and naming the ASSIGNORS as inventors, and entitled

"Effective Soft Solid Personal Care Product"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.



23909

PATENT TRADEMARK OFFICE

PATENT

REEL: 014025 FRAME: 0590

(Assignment cont'd)

The Assignment is in effect as of the filing date _____.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 2 day of June 2003.


Eric Guenin

Address: 14 Arnida Drive
Pennington, NJ 08534

State of New Jersey
County of Medford

On this 2 day of June 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005


NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 2 day of June 2003.


Jairajh Mattai

Address: 280 River Rd., Apt. 21B
Piscataway, NJ 08854

State of New Jersey
County of Medford

On this 2 day of June 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 10 day of June 2003.

Wilson Lee
Wilson Lee

Address: 51 Hearthstone Road
Bloomfield, NJ 07003

State of New Jersey
County of Middlesex

On this 10 day of June 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005

Carol M. Stanley
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 10 day of June 2003.

Elizabeth Linn
Elizabeth Linn

Address: 621 Fifth Avenue
Lyndhurst, NJ 07071

State of New Jersey
County of Middlesex

On this 10 day of June 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005

Carol M. Stanley
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of June 2003.

Rosemary Munsayac
Rosemary Munsayac

Address: 5 Tenney Road
West Orange, NJ 07052

State of New Jersey
County of Middlesex

On this 3 day of June 2003, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005

Carol M. Stanley
NOTARY PUBLIC

(Sheet 4 of 5)

PATENT

REEL: 014025 FRAME: 0592

Docket No. IR 6449-02

Colgate-Palmolive Company accepts this Assignment.

COLGATE-PALMOLIVE COMPANY

By



Rosemary Miano
Associate Patent Counsel

Oct. 6, 2003