

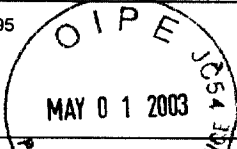
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FORM PTO-1595 (Rev. 6-93)



RECORDATION FORM COVER SHEET

PATENTS ONLY



102443770

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name(s) of conveying party(ies): 5-1-03

1) NICHOLAS BICKNELL  
 2) SHAWN BOHN  
 3) ANMOL PARALKAR  
 4) ANUVRATA ARORA  
 5) \_\_\_\_\_  
 6) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party:

Name: AMAZON.COM, INC.

Internal Address: \_\_\_\_\_

\_\_\_\_\_

Street Address: \_\_\_\_\_

1200 12<sup>TH</sup> AVENUE SOUTH

City SEATTLE State: WASHINGTON

Zip: 98144-2734

Additional names & addresses attached?  Yes  No

3. Nature of conveyance:

Assignment  Merger

Security Agreement  Change of Name

Other \_\_\_\_\_

Execution Dates:

1) APRIL 7, 2003 4) APRIL 7, 2003  
 2) APRIL 7, 2003 5) \_\_\_\_\_  
 3) APRIL 20, 2003 6) \_\_\_\_\_

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is \_\_\_\_\_.

A. Patent Application No(s).  
10/350,143

B. Patent No(s).  
\_\_\_\_\_

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: PERKINS COIE LLP

Internal Address: PATENT-SEA

Maurice J. Pirio

Street Address: P.O. Box 1247

City: SEATTLE State: WA ZIP: 98111-1247

6. Total number of applications and patents involved ..... 1

7. Total Fee (37 CFR 3.41): ..... 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 50-0665

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

MAURICE J. PIRIO Maurice J Pirio MAY 1, 2003  
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 6

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: NICHOLAS BICKNELL ET AL.  
 APPLICATION No.: 10/350,143  
 FILED: January 22, 2003  
 FOR: METHOD AND SYSTEM FOR MANUALLY  
 MAINTAINING ITEM AUTHORITY

DOCKET No. 249768064US1  
 CONFIRMATION No: 1766

**Power of Attorney by Assignee and Certification**  
**Under 37 CFR §3.73(b)**

Assistant Commissioner for Patents  
 Washington, D.C. 20231

Sir:

I, the undersigned, acting on behalf of the Assignee of the entire right, title and interest in the above-identified patent application, by virtue of an Assignment filed concurrently herewith, appoint the attorneys and agents listed below to prosecute this application and transact all business with the U.S. Patent and Trademark Office in connection therewith. This appointment is to the exclusion of the inventor(s) and their attorney(s) and agent(s) in accordance with the provisions of 37 CFR 3.71.

All prior powers of attorney for this application are hereby revoked. The Assignee hereby appoints STEPHEN E. ARNETT, Registration No. 47,392; RODGER K. CARREYN, Registration No. 50,774; BRIAN R. COLEMAN, Registration No. 39,145; CHRISTOPHER DALEY-WATSON, Registration No. 34,807; PETER J. DEHLINGER, Registration No. 28,006; DAVID BOGART DORT, Registration No. 50,213; DAVID T. DUTCHER, Registration No. 51,638; LEEANN GORTHEY, Registration No. 37,337; PAUL L. HICKMAN, Registration No. 28,516; EDWARD S. HOTCHKISS, Registration No. 33,904; KAREN Y. HUI, Registration No. 44,785; STEVEN KELLEY, Registration No. 43,449; TAMIZ KHAN, Registration No. 46,273; JONATHAN P. KUDLA, Registration No. 47,724; STEVEN D. LAWRENZ, Registration No. 37,376; KATHERINE D. LEE, Registration No. 44,865; JACQUELINE F. MAHONEY, Registration No. 48,390; JUDY M. MOHR, Registration No. 38,563; CHUN NG,

[/POA.doc]

PATENT  
 REEL: 014035 FRAME: 0859

Attorney Docket: 249768064US1

**ASSIGNMENT**

THIS ASSIGNMENT is by Nicholas Bicknell of Seattle, Washington, Shawn Bohn of Mill Creek, Washington, Anmol Paralkar of Maharashtra, India, and Anuvrata Arora of Issaquah, Washington (the "Assignors"). We Assignors have invented one or more certain inventions described in a United States Patent Application entitled METHOD AND SYSTEM FOR MANUALLY MAINTAINING ITEM AUTHORITY (the "Application") and  executed concurrently herewith; or  filed on January 22, 2003 as Application No. 10/350,143 (the "Invention(s)").

Amazon.com, Inc., a corporation of the State of Delaware having a place of business at 1200 12th Avenue South, Seattle, Washington 98144-2734 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which we acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that they are joint owners of the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other applications for Patents; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 4/07/03

Nicholas Bicknell  
Nicholas Bicknell

I certify that I know or have satisfactory evidence that Nicholas Bicknell is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

State of Washington )

County of King ) ss.

Dated April 7, 2003

Signature of Notary Public Rozell A. Price

Printed Name Rozell A. Price

My appointment expires July 29, 2006



Date: 4/7/2003

Shawn J. Bohn  
Shawn Bohn

I certify that I know or have satisfactory evidence that Shawn Bohn is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

State of Washington)  
)ss.

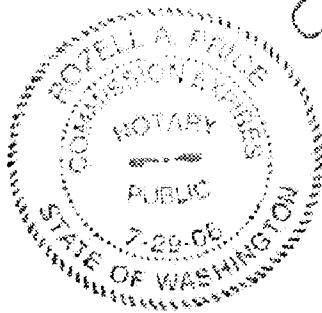
County of King)

Dated April 7, 2003

Signature of Notary Public Rozell A. Price

Printed Name Rozell A. Price

My appointment expires July 29, 2006



Date: 4/20/2003

Anmol P. Paralkar

Anmol Paralkar

I certify that I know or have satisfactory evidence that Anmol Paralkar is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

State of \_\_\_\_\_ )  
) ss.  
County of \_\_\_\_\_ )

Dated \_\_\_\_\_

Signature of \_\_\_\_\_  
Notary Public \_\_\_\_\_

Printed Name \_\_\_\_\_

My appointment expires \_\_\_\_\_

Date: 04/07/2003

Anuvrata Aarora  
Anuvrata Aarora

I certify that I know or have satisfactory evidence that Anuvrata Aarora is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

State of Washington )

County of King ) ss.

Dated April 7, 2003

Signature of \_\_\_\_\_

Notary Public Rozell A. Price

Printed Name Rozell A. Price

My appointment expires July 29, 2006



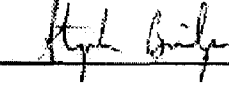
Registration No. 36,878; NGUYEN H. NGUYEN, Registration No. 43,834; REBEKKA C. NOLL, Registration No. 46,962; KENNETH H. OHRNER, Registration No. 31,646; PAUL T. PARKER, Registration No. 38,264; MAURICE J. PIRIO, Registration No. 33,273; LAUREN SLIGER, Registration No. 51,086; CARINA M. TAN, Registration No. 45,769; MARK A. THOMAS, Registration No. 37,953; LARRY W. THROWER, Registration No. 47,994; JOHN M. WECHKIN, Registration No. 42,216; JAMES A.D. WHITE, Registration No. 43,985; MICHAEL J. WISE, Registration No. 34,047; ROBERT G. WOOLSTON, Registration No. 37,263; and JAMES J. ZHU, Registration No. 52,396; all affiliated with Perkins Coie LLP.

Direct all telephone calls to Maurice J. Pirio at (206) 583-8888. Address all correspondence to:

Perkins Coie LLP  
P.O. Box 1247  
Seattle, Washington 98111-1247

In accordance with 37 CFR 3.73(b), I hereby certify that I am empowered to act on behalf of the Assignee. To the best of my knowledge and belief, title is in the Assignee, as evidenced by the Assignment noted above.

I further declare that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, USC §1001 and that such willful false statements may jeopardize the validity of the this application or any patent resulting therefrom.

ASSIGNEE: Amazon.com, Inc.  
Signature:   
Typed Name: Stephen C. Bishop  
Title: Assistant Secretary  
Date: 29 April 2003  
Address: 1200 12th Avenue South, Seattle, Washington 98144-2734