

PU010112

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1. Name of conveying party(ies): Singingfish.com Inc.	2. Name and address of receiving party(ies): Name: THOMSON Licensing S.A. Internal Address:
Additional name(s) of conveying party(ies) attached: <input checked="" type="checkbox"/> No	Street Address: 46 quai Alphonse Le Gallo F-92648 Boulogne Cedex, France
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Security Agreement <input type="checkbox"/> Other _____ Execution Date: August 8, 2003	Merger Change of Name Additional name(s) & address(es) attached? <input checked="" type="checkbox"/> No

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:	
A. Patent Application No.(s): 10/415,021 Additional numbers attached? <input type="checkbox"/>	B. Patent No.(s) --- <input checked="" type="checkbox"/> No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: JOSEPH S. TRIPOLI Internal Address: THOMSON multimedia Licensing Inc. PATENT OPERATIONS Street Address: P. O. BOX 5312 City: PRINCETON State: NEW JERSEY Zip: 08543-5312	6. Total number of applications and patents involved: <u> 1 </u>
	7. Total Fee (37 CFR 3.41): \$40.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>Joel M. Fogelson</u> Name of Person Signing	 Signature	<u>Oct. 10, 2003</u> Date
Total number of pages including cover sheet, attachments, and document <u> 2 </u>		

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ASSIGNMENT

WHEREAS, SINGINGFISH.COM INC., a corporation duly organized and existing under the laws of the state of Washington, USA, having offices at 2401 Fourth Avenue, Suite 400, Seattle, WA 98121, USA, and THOMSON Licensing S.A.(TLSA), a French corporation having offices at 46, quai Alphonse Le Gallo, F-92648 Boulogne Cedex, France, entered into an agreement calling for the assignment of certain inventions, to TLSA;

NOW THEREFORE, SINGINGFISH.COM INC., in consideration of the mutual covenants of said agreement, does hereby assign to TLSA, its successors and assigns, SINGINGFISH.COM INC.'s entire right, title and interest, for all countries and states, in and to, and including any right to claim priority of


United States Patent Appl.

Based on: PCT/US01/51227 Filed: 24 October 2001 and
U.S. 60/242,848 Filed: 24 October 2000

Titles: METHOD OF DISSEMINATING ADVERTISEMENTS USING AN
EMBEDDED MEDIA PLAYER PAGE
(PU010112)

SINGINGFISH.COM INC.

Date: Aug 8 2003

BY: 
Joel M. Fogelson
Patent Counsel
THOMSON Licensing Inc.
An Attorney in Fact for
SINGINGFISH.COM INC.

NOTARIAL CERTIFICATE

State of New Jersey : ss
County of Middlesex

I do hereby certify that SINGINGFISH.COM INC., having offices at 2401 Fourth Avenue, Suite 400, Seattle, WA 98121, USA, mentioned in the foregoing Assignment, is a corporation organized and existing under the laws of the state of Washington, and that **Joel M. Fogelson**, who signed the foregoing Assignment, is fully authorized to execute the document on behalf of SINGINGFISH.COM INC. for this purpose.

Signed and sealed the 8th day of August 2003.


Notary Public

ANELIA F. URBAN
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Feb. 11, 2007

After this Assignment has been recorded please RETURN to:
Patent Operations
THOMSON Licensing Inc.
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Princeton, NJ 08543-5312