RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

PATENTS	ONLY <u>Customer No. 23910</u>				
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
Name of conveying party(ies): Paul Raposo Kendyl A. Roman David Hoffman Additional name(s) of conveying party(ies) attached?Yes _X_ No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Change of Name	2. Name and address of receiving party(ies): Name: MediaFrame, Inc. Address: 730 Bantry Court Sunnyvale, CA 94087 Additional name(s) & address(es) attached? Yes✓ No				
Execution Date: _August 4, 2003, August 28, 2003 and July 28, 2003 respectively					
4. Application number(s) or patent number(s): A. Patent Application No.: 10/328,350 B. Confirmation No.: 7235 Title: SYSTEM AND METHOD FOR ASSET TRACKING WITH ORGANIZATION-PROPERTY-INDIVIDUAL MODEL	C. Patent No(s).:				
Filed Date: December 23, 2002					
Additional numbers attache	ed?Yes/ No				
If this document is being filed together with a new application, the exec	ution date of the application is:				
Name and address of party to whom correspondence concerning document should be mailed:	6. Total Number of applications and patents involved: 1 X \$40.00 each				
Name: <u>Martin C. Fliesler, Esq.</u>	7. Total fee (37 CFR 3.41)\$ 40.00				
Address: Fliesler Dubb Meyer & Lovejoy LLP Four Embarcadero Center, Fourth Floor San Francisco, CA 94111 Telephone: (415) 362-3800	 X Check Not Enclosed. Please charge Deposit Account No. 06-1325 for this fee. 8. Fee Authorization. Authorization is given to charge any additional fees or credit any overpayment to Deposit Account No. 06-1325. Copy. (A duplicate copy of this authorization is not enclosed.) 				
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Karl Kenna Agent (Reg. No.: 45,445) Signature October 15, 2003 Date					
10. Total number of pages to be recorded: 6 (1 page cover sheet and 5 page document)					

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Attorney Docket No.: CMED-01000US0 kfk/cmed/1000/recordation.cvr.sheet.mediaframe.wpd 260.001:060101 10/15/03-11:09

JOINT TO CORPORATE ASSIGNMENT

WHEREAS, the undersigned Inventors:

(1) a resident of	Paul Raposo San Francisco, CA	; and
(2) a resident of	Kendyl A. Roman Sunnyvale, CA	; and
(3) a resident of	David Hoffman Toronto, Ontario, Canada	

have invented certain new and useful improvements in:

SYSTEM AND METHOD FOR ASSET TRACKING WITH ORGANIZATION-PROPERTY-INDIVIDUAL MODEL

and have executed a declaration or oath for an application for a United States patent disclosing and identifying the invention, said invention having been filed on the <u>23rd</u> of <u>December</u>, <u>2002</u>, and assigned U.S. Patent Application No. <u>10/328,350</u>.

WHEREAS <u>MediaFrame</u>, <u>Inc.</u> (hereinafter termed "Assignee"), a corporation of the State of <u>California</u>, having a place of business at <u>730 Bantry Court</u>, <u>Sunnyvale</u>, <u>94087</u>, State of <u>California</u>, wishes to acquire the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, certificates of invention and other forms of protection thereon (hereinafter termed "patents") applied for or granted in the United States and/or other countries.

NOW THEREFORE, for good and valuable consideration acknowledged by each of said Inventors to have been received in full from said Assignee:

- 1. Said Inventors do hereby sell, assign, transfer and convey to said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply in any or all countries of the world for patents, certificates of inventions or other governmental grants on said invention, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding; (c) in and to any and all applications filed and any and all patents, certificates of inventions or other governmental grants granted on said invention in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; (d) in and to each and every reissue or extension of any of said patents; and (e) in and to each and every patent claim resulting from a reexamination certificate for any and all of said patents.
- 2. Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and other countries. Such cooperation by said Inventors shall include prompt production

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251.001:042503 07/11/03-11:03 of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (e) for filing and prosecuting applications for reissue of any of said patents; (f) for interference or other priority proceedings involving said invention; and (g) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, reexamination proceedings, compulsory licensing proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

- 3. The terms and covenants of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.
- 4. Said Inventors hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California	
State of California	ee
County of <u>San Francisco</u>	
0/1/2	
On <u>8/4/05</u> , before me,	C. M. Kennedy, Notary Public Name and Title of Officer (e.g., "Jane Doe, Notary Public")
personally appeared Paul Ra	DASA
personally appeared	Name(s) of Signer(s)
•	personally known to me
	proved to me on the basis of satisfactor
	evidence
C. M. KENNEDY	to be the person whose name is/ər
Commission # 1263791	subscribed to the within instrument an
Notary Public - Coffordia	acknowledged to me that he steether execute
San Francisco County My Comm. Biolines May 13, 2004	the same in histrer/their authorize
	capacity(bes), and that by his/ber/the
	signature(s) on the instrument the person(s), on the instrument the person(s), on the entity upon behalf of which the person(s).
	acted, executed the instrument.
	WITNESS my hand and official seal.
	// /// X a mondy
Place Notary Seal Above	Signature of Notary Public
Tidee Hotally Gedly above	
	OPTIONAL —
Though the information below is not required to and could prevent fraudulent remov	by law, it may prove valuable to persons relying on the document val and reattachment of this form to another document.
Description of Attached Document	
Title or Type of Document:	
Document Date:	Number of Pages:
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Signer(s) Other Than Named Above:	
Capacity(ies) Claimed by Signer	
Signer's Name:	RIGHT THUMBPRI OF SIGNER
Individual Corporate Officer Title(c):	Top of thumb her
☐ Corporate Officer — Title(s): ☐ Partner — ☐ Limited ☐ General	
☐ Attorney in Fact	
☐ Trustee	
☐ Guardian or Conservator	
Other:	
Signer Is Representing:	

PATENT REEL: 014052 FRAME: 0325 State of County of

A. Kuns

Kendyl A. Roman

(name and title of officer)

, personally known to me (or proved to me on the basis of satisfactory evidence) to be the personally appeared person(s) whose name(s) share subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

SHEILA EYRICH-HALE Commission # 1272852 Notary Public - California Santa Clara County **ily Comm. Expires Aug 4, 2004**

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July 2° Date	<u>8, 2003 </u>	(3) I	David Hoffman	DAM/
ROUIN (F State of County of	CANADA))	,	
personally appe person(s) whos his/her/their au of which the pe	-(-) is/a subscribed to t	(na onally known to me (or pro the within instrument and a by his/her/their signature(s) trument.	knowledged to me that	of satisfactory evidence) to be the he/she/they executed the same in erson(s), or the entity upon behalf

RECORDED: 10/15/2003