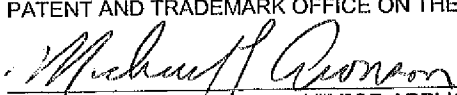


UNUS #03-R222-EDG/R; J6851(C)

RECORDATION FORM COVER SHEET PATENTS ONLY	U.S. DEPARTMENT OF COMMERCE PATENT & TRADEMARK OFFICE
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
1. NAME OF CONVEYING PARTY(IES): Alexander C. CHAN Padmaja PREM John Brian BARTOLONE ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX]	2. NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME: Unilever Home & Personal Care USA, Division of Conopco, Inc. STREET ADDRESS: 325 North Wells Street CITY: Chicago STATE: Illinois ZIP: 60610 ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [] NO [XX]
3. NATURE OF CONVEYANCE: <input checked="" type="checkbox"/> ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER EXECUTION DATE: July 3, 2003; July 7, 2003	
4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 10/613,792 FILED: July 3, 2003 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:	
A. PATENT APPLICATION NO.(S): 10/613,792	B. PATENT NO.(S)
ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO	
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020	
6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1	
7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT <input checked="" type="checkbox"/> ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.	
8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)	
DO NOT USE THIS SPACE	
9. STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.  MICHAEL P. ARONSON, AGENT FOR APPLICANT(S) REGISTRATION NO. 50,372 <div style="text-align: right; margin-right: 200px;"> 10/16/03 DATE </div>	
TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4	
OMB NO. 0651-0011 (EXP. 4/94)	
DO NOT DETACH THIS PORTION	
MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231 PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231	

CH \$40.00 121155 10613792

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ASSIGNMENT

WHEREAS, **ALEXANDER C. CHAN**, a citizen of The United States, residing at 13 Stites Drive, Cranbury, New Jersey 08512 and **PADMAJA PREM**, a citizen of The United States, residing at 491 Van Orden Street, Saddle Brook, New Jersey 07663, and **JOHN BRIAN BARTOLONE**, a citizen of The United States, residing at 160 Balmforth Street, Bridgeport, Connecticut 06605, respectfully invented certain improvements in:

METHOD OF PROVIDING MORE VIBRANT, NATURAL AND LONG-LASTING COLOR TO HAIR

bearing Attorney's Docket Number J6851(C), which is found in:

- (a) U.S. patent application executed on _____
- (b) To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 10/613,792 filed on July 3, 2003

- (c) International Application No. PCT _____/_____.

AND WHEREAS, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, a corporation of New York having a principal place of business at 325 North Wells, Chicago, Illinois 60610, desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **UNILEVER HOME & PERSONAL CARE USA,**

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DIVISION OF CONOPCO, INC., as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 3 day of July, 2003.

STATE OF NEW JERSEY)
COUNTY OF BERGEN)

Alexander C. Chan (Seal)
Alexander C. Chan

On this 3 day of July, 2003 before me came **Alexander C. Chan** to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

LISA A. ELLERBROCK
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 22, 2004

Lisa A. Ellerbrock
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 7th day of July, 2003.

STATE OF NEW JERSEY)
COUNTY OF BERGEN)

Padmaja Prem (Seal)
Padmaja Prem

On this 7 day of July, 2003 before me came **Padmaja Prem** to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

LISA A. ELLERBROCK
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 22, 2004

Lisa A. Ellerbrock
Notary Public

J6851(C)
03-R222-EDG/R

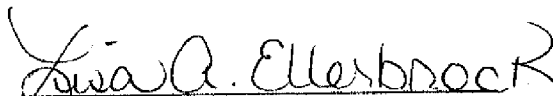
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 7 day
of July, 2003.

STATE OF NEW JERSEY)
COUNTY OF BERGEN)

 (Seal)
John Brian Bartolone

On this 7 day of July, 2003 before me came **John Brian Bartolone**
to me known to be the individual described in and who executed the foregoing instrument, and
acknowledged that he/she executed the same.

LISA A. ELLERBROCK
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 22, 2004


Notary Public