NO. A35527-070284.0615

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To the Honorable Commissioner of Patents and Trademarks Please record the attached original documents or copy thereof. Name of conveying party(ies): Name and address of receiving party(ies) Sebastien Dragon and Adrien Haas Name: L'Oreal USA Creative, Inc. Additional name(s) of conveying party(ies) attached? [] Yes ✓ No Nature of conveyance: Address: 575 Fifth Avenue ✓ Assignment [] Merger Security Agreement [] Change of Name City: New York State: NY Zip: 10017 [] Other: Additional name(s) and address(es) attached? Country: USA Execution Date: April 9, 2003 [] Yes No Application number(s) or patent number(s) If this document is being filed together with a new application, the execution date of the application is April 9, 2003 Patent Application No.(s) B. Patent No.(s) Additional numbers attached? Name and address of party to whom correspondence Total number of applications and patents involved: 1 concerning document should be mailed: \$ 40.00 Total fee (37 CFR 3.41): Name: Robert C. Scheinfeld BAKER BOTTS L.L.P. Enclosed [] Authorized to be charged to deposit account 30 Rockefeller Plaza - 44 Fl. New York, NY 10112 Deposit account number: 02-4377 (Charge any additional fees to this account) (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE Statement and signature To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document. Robert C. Scheinfeld 5/9/03 Name of Person Signing Signature Date Pag: 1 of 1 Total number of pages including cover sheet, attachments and document: 3

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ASSIGNMENT

WHEREAS, WE, SEBASTIEN DRAGON and ADRIEN HAAS, both citizens of FRANCE, residing at 9, RUE JEAN MOINON, 75010 PARIS, FRANCE and 191, RUE LEGENDRE, 75017 PARIS, FRANCE, respectively, have created and invented a new, original and ornamental design as set forth and described in application for Design Letters Patent of the United States entitled "CONTAINER WITH RIBBED SIDES"; and

WHEREAS, L'OREAL USA CREATIVE, INC., a corporation organized and existing under the laws of the State of Delaware, and having an office for the transaction of business at 575 Fifth Avenue, New York, New York 10017-2450, is desirous of acquiring the entire right, title and interest in and to said design and any improvements thereon, and in and to the said application for Design Letters Patent therefor, and any Design Letters Patent which may be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that WE, the said SEBASTIEN DRAGON and ADRIEN HAAS, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to me in hand paid by said L'OREAL USA CREATIVE, INC., and other valuable considerations unto me moving from said L'OREAL USA CREATIVE, INC., at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said L'OREAL USA CREATIVE, INC., its successors and assigns, the entire right, title and interest in and to the said design as set forth and described in application for Design Letters Patent of the United States entitled "CONTAINER WITH RIBBED SIDES", executed concurrently herewith, and any and all improvements thereon, and in and to said application and any division, continuation or continuation-in-part thereof, and in and to any Design Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Design Registrations filed in foreign countries for said invention or improvements including all priority rights, and any and all Design Registrations which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Design Letters Patent and Design Registrations may be granted;

AND WE, the said SEBASTIEN DRAGON and ADRIEN HAAS, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said L'OREAL USA CREATIVE, INC., as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said L'OREAL USA CREATIVE, INC., its successors and assigns;

AND WE, the said SEBASTIEN DRAGON and ADRIEN HAAS, for the considerations aforesaid, do hereby covenant and agree to and with said L'OREAL USA CREATIVE, INC., its successors and assigns, that we have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that I, my executor or administrator, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other

PATENT REEL: 014065 FRAME: 0788 instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said L'OREAL USA CREATIVE, INC., its successors and assigns, may be required or necessary more effectively to secure to and vest in said L'OREAL USA CREATIVE, INC., its successors and assigns, the entire right, title and interest in and to said design and improvements, applications, Design Letters Patent, Design Registrations, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed.

	Subscribed and executed at _	Paris,	France
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