

05-20-2003



RE

102452212 COVER SHEET
PATENTS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 5-16-03

Resubmission (Non-Recordation)

Document ID#

Correction of PTO Error

Reel # Frame #

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Conveyance Type

Assignment Security Agreement

License Change of Name

Merger Other

U.S. Government
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Departmental File Secret File

Conveying Party(ies)

Mark if additional names of conveying parties attached

Name (line 1) Execution Date Month Day Year

Name (line 2)

Second Party

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City State/Country Zip Code

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OFFICE OF PATENT RECORDS
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FINANCE SECTION

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05/19/2003 ECDOPER 00000113 29169335

FC:021 40.00 SP

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Mail documents to be recorded with required cover sheet(s) information to:
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REEL: 014069 FRAME: 0711

Correspondent Name and Address

Area Code and Telephone Number

(602) 382-6337

Name Damon L. Boyd

Address (line 1) Snell & Wilmer L.L.P.

Address (line 2) One Arizona Center

Address (line 3) 400 E. Van Buren

Address (line 4) Phoenix, Arizona 85004-2202

Pages Enter the total number of pages of the attached conveyance document including any attachments.

4

Application Number(s) or Patent Number(s)

Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)

Patent Number(s)

29/169,335

~~_____~~

If this document is being filed together with a new Patent Application, enter the date the patent application was filed:

Month Day Year

Patent Cooperation Treaty (PCT)

Enter PCT application number only if a U.S. Application Number has not been assigned.

PCT _____

PCT _____

PCT _____

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PCT _____

PCT _____

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the

Deposit Account Number:

19-2814

Authorization to charge additional fees:

Yes

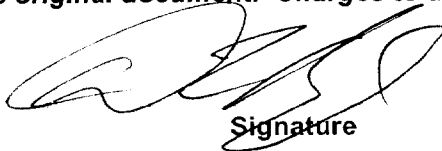
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Damon L. Boyd, Reg. No. 44,552

Name of Person Signing


Signature

13 May 2003
Date

SERIAL No 29/169,335

RECORDATION FORM COVER SHEET CONTINUATION PATENTS ONLY

Conveying Party(ies)

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Execution Date
Month Day Year

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Execution Date
Month Day Year

Name (line 1)

Name (line 2)

Execution Date
Month Day Year

Name (line 1)

Name (line 2)

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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

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Application Number(s) or Patent Number(s)

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Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)

Patent Number(s)

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SERIAL NO. 29/169,335

6857 DTW
CIP

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

DESIGN PATENT

Applicant(s):	Colangelo et al.	Docket No.	15730.1500
Filing Date	October 17, 2002	Group Art Unit:	2900
Serial No.:	<u>29/169,335</u>	Confirmation No.:	1122
Title:	BOTTLE	Examiner:	To Be Assigned

**POWER OF ATTORNEY BY ASSIGNEE
AND CERTIFICATE UNDER 37 CFR 3.73(b)**

THE DIAL CORPORATION (hereinafter "Assignee"), a corporation having a place of business at, 15501 North Dial Boulevard, Scottsdale, Arizona 85260, certifies that to the best of Assignee's knowledge and belief, it is the assignee of the entire right, title, and interest in and to the above-captioned United States patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the Assignee.

Ownership of the above-identified patent application is established by virtue of the following documentary evidence that has been reviewed by the undersigned:

An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

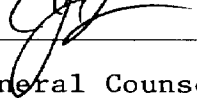
THE DIAL CORPORATION, the Assignee of the entire right, title, and interest in and to the above-captioned United States design patent application and all inventions disclosed and claimed therein, hereby appoints as its attorneys to prosecute the above-captioned United States design patent application and to transact all business in the United States Patent and Trademark Office connected therewith and with the resulting design patent:

Furthermore, THE DIAL CORPORATION also appoints as its attorneys to prosecute the above-captioned United States design patent application and to transact all business in the United States Patent and Trademark Office connected therewith and with the resulting design patent, individually and collectively:

SNELL & WILMER L.L.P.
One Arizona Center
400 East Van Buren
Phoenix, Arizona 85004-2202
Tel. (602) 382-6000
Fax (602) 382-6070;

and the registered attorneys associated with Snell & Wilmer's Customer Number 020322.

Please send all further correspondence to Snell & Wilmer L.L.P. at the above address.

By: Christopher J. Littlefield 

Title: Senior Vice President & General Counsel

Date: March 11, 2003

WHEREAS, the undersigned inventors (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, for which application for Design Patent Application of the United States was filed on October 17, 2002 as Application Serial No. 29/169,335 entitled BOTTLE.

AND WHEREAS, THE DIAL CORPORATION (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of Delaware having its principal place of business at and a mailing address of 15501 North Dial Boulevard, Scottsdale, Arizona 85260, is desirous of acquiring an interest therein;

AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid applications, to the invention and technology as described in the aforesaid applications, and to all formal applications which may be filed based in whole or in part on one or more of the aforesaid applications, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREE to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

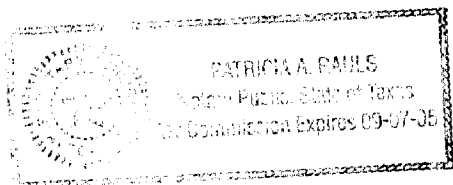
AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Joseph Calvin Colangelo	1510 Iroquois Circle Carrollton, TX 75007	<i>[Handwritten Signature]</i>	3/6/03

STATE OF _____)
) ss.
 County of _____)

On this 6th day of March, ~~2002~~ ²⁰⁰³, before me, a notary public in and for said county, appeared Joseph Calvin Colangelo, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.



Patricia A. Rauls

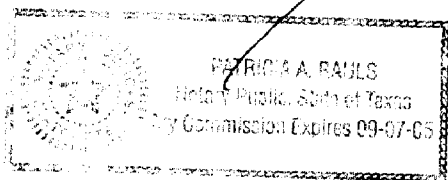
 Notary Public

My commission expires: _____

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Heather A. Schneider	9414 E. Riviera Drive Scottsdale, AZ 85260		

STATE OF _____)
) ss.
 County of _____)

On this 6th day of MARCH, ~~2002~~ ²⁰⁰³, before me, a notary public in and for said county, appeared Heather A. Schneider, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he asknwledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.



Patricia A. Rauls

 Notary Public

My commission expires: _____

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Joseph Calvin Colangelo	1510 Iroquois Circle Carrollton, TX 75007		

STATE OF _____)
) ss.
County of _____)

On this _____ day of _____, 2002, before me, a notary public in and for said county, appeared Joseph Calvin Colangelo, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Notary Public

My commission expires: _____

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Heather A. Schneider	9414 E. Riviera Drive Scottsdale, AZ 85260	<i>Heather A. Schneider</i>	4/9/03

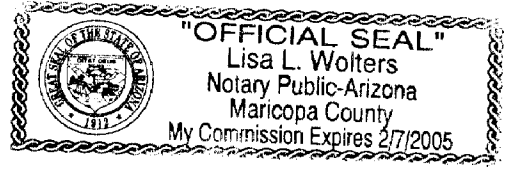
STATE OF ARIZONA)
) ss.
County of MARICOPA)

On this 9 day of APRIL, ²⁰⁰³~~2002~~, before me, a notary public in and for said county, appeared Heather A. Schneider, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Lisa L. Wolters

Notary Public

My commission expires: 2/7/2005



INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
David Stirling Clelland	3 Herkimer Court Barnegat, NJ 08005	<i>David Stirling Clelland</i>	3/5/03



STATE OF NJ)
 County of Monmouth) ss.

On this 5th day of March, 2003, before me, a notary public in and for said county, appeared David Stirling Clelland, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Diane M. Bowen
 Notary Public

My commission expires: DIANE M. BOWEN
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JAN. 27, 2007

Snell & Wilmer L.L.P.
 One Arizona Center
 400 East Van Buren
 Phoenix, Arizona 85004-2202
 Tel.: (602) 382-6337
 Fax: (602) 382-6070