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RECORDATION

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PAT.

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James W. Finkowski; and  
Mark E. Arlinghaus  
Additional name(s) of conveying party(ies) attached?  Yes  No

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The Pillsbury Company  
Number One General Mills Boulevard  
Minneapolis, MN 55426

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other  
Execution Dates: May 14, 2003; May 14, 2003

4. Application number(s) or patent number(s):  
If this document is being filed together with a new application, the execution date of the application is:  
A. Patent Application No(s). 10/369,203

Patent No(s).  
6. Total number of applications and patents involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:  
Kevin J. Hubbard  
  
**33072**  
PATENT TRADEMARK OFFICE  
Phone: (651) 275-9813  
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7. Total fee (37 CFR 3.41) \$40.00  
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May 21, 2003  
Date  
Atty Docket No.: PIL0138/US  
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01 FC:8021 40.00 DP

PATENT  
REEL: 014101 FRAME: 0948

**ASSIGNMENT**

WHEREAS, we, James W. Finkowski, of 15673 Kiowa Street NW, Andover, Minnesota 55304, and Mark E. Arlinghaus, of 3717 5th Avenue S., Minneapolis, Minnesota 55409, have invented certain new and useful improvements in FOOD PRODUCT MARKING SYSTEMS AND METHODS, in which an application was made for Letters Patent of the United States, and is identified in the United States Patent Office by Serial No. 10/369,203, filed February 19, 2003;

WHEREAS, THE PILLSBURY COMPANY, Corporation of the State of Delaware, and having an address of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said THE PILLSBURY COMPANY, its successors and assigns, the entire right, title and interest in and to said invention, said application and the Letters Patent, both foreign and domestic, that may or shall issue, including all rights under the International Convention, and we do hereby authorize and request the Director of the US Patent and Trademark Office to issue said Letters Patent to the above-mentioned assignee in accordance herewith;

We further authorize said assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name, if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention;

We do hereby covenant and agree with the said assignee, its successors and assigns, that I will not execute any writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will, at any time upon request, without further or additional consideration, but at the expense of said assignee, its successors and assigns, execute such additional writings and do such additional acts as said assignee, its successors and assigns, may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights, occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

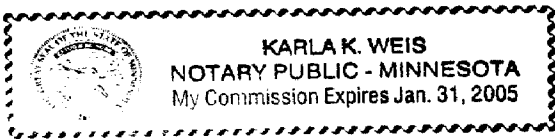
In Witness Whereof, we have hereunto set our hands and affixed our seal on the date written below.

James W. Finkowski 5/14/03  
James W. Finkowski Date

STATE OF MINNESOTA )  
)SS.  
COUNTY OF Hennepin )

On this 14 day of May, 2003, before me personally appeared James W. Finkowski, to me known to be the person described in and who executed the foregoing instrument and acknowledged that he executed the same as his free act and deed.

Karla K. Weis  
Notary Public



Mark E. Arlinghaus 5/14/03  
Mark E. Arlinghaus Date

STATE OF MINNESOTA )  
)SS.  
COUNTY OF Hennepin )

On this 14 day of May, 2003, before me personally appeared Mark E. Arlinghaus, to me known to be the person described in and who executed the foregoing instrument and acknowledged that he executed the same as his free act and deed.

Karla K. Weis  
Notary Public

