

05-30-2003



Form PTO-1595

REC

ET

U.S. DEPARTMENT OF COMMERCE

(Rev. 03/01) (modified)

U.S. Patent And Trademark Office

OMB No. 0651-0027 (exp 5/31/2002)

102460621

To the Honorable Commissioner For Patents: Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

KAI THAM

5-28-03

Additional name(s) of conveying party(ies) attached?

☐ Yes☒ No

3. Nature of Conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other: _____

Execution Date: May 12, 2003

2. Name and address of receiving party(ies);

Name: Fishbelly International

Internal Address:

Street Address: 80 Wall Street, Suite 217

City: New York, NY

State: CA Zip: 10005

Additional name(s) & address(es) attached?

☐ Yes☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s):

29/176,982

B. Patent No.(s):

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel R. Brownstone, Esq.

Internal Address: Fenwick & West LLP

Street Address: 801 California Street

City: Mountain View State: CA Zip Code: 94041

6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41): \$ 40.00

☒ Check Enclosed☐ Fee Transmittal Enclosed☐ Charge the indicated fees to the below mentioned deposit account.

8. Deposit Account No.:

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Daniel R. Brownstone, Reg.No.46,581

Name of Person Signing

Signature

21 May 2003

Date

Total number of pages including cover sheet, attachments, documents: [3]

Case Docket No.: 23686-07643

05/29/2003 ECDOPER 00000047 29176982

01 FC:8021

40.00 DP

23686/07643/SF/5099937.1

PATENT
REEL: 014105 FRAME: 0923

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Fishbelly International, Inc., a Delaware corporation, having a place of business at 80 Wall Street, Suite 217, New York, New York 10005, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled **FISHING LURE** ("APPLICATION"), which:

☐ is to be filed herewith

☒ was filed on February 28, 2003,

now bearing U.S. serial number 29/176,982; and

2. The entire worldwide right, title, and interest in and to:

(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), (c) and (d) above; and (e) all right of priority in the APPLICATION, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Title of Document: ASSIGNMENT

Re:
Title: Fishing Lure
Filed: (if applicable) February 28, 2003
Serial No.: (if applicable) 29/176,982

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature

Kai Tham

Kai Tham

Executed By This Person

May 12, 2003

State of NEW YORK } S.S.
County of NEW YORK }

On MAY 12, 2003 before me, KAI K. THAM personally
appeared KAI K. THAM personally known to me or proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to
me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or
the entity upon behalf of which the person acted, executed the instrument.

TOY MUI LAM

Notary Public, State of New York

No. 01L6056069

Qualified in New York County

Commission Expires 3/12/07Toy Mui Lam

Notary Seal

Notary

23686/07643/SF/5098976.1