Form PTO-1595 RE (Rev. 03-01)	EET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
	Atty. Docket No.: 12526
To the Honorable Commissioner of Page 1024611	. M. Jac record the attached original documents or copy thereof.
Name of conveying party(ies):	2. Name and address of receiving party(ies):
Ingrid JACKEL-MARKEN 5' 33.13	Name: Physicians Formula Cosmetics, Inc.
	Internal Address:
	1822 1823 1970
Additional name(s) of conveying party(ies) Yes No	29 × 25 × 20 × 25 × 20 × 20 × 20 × 20 × 20
3. Nature of conveyance:	Street Address: 1055 W. Eight Street
Assignment Merger	!
Security Agreement Change of Name	
Other	City: Azusa State: CA ZIP: 91702
Execution Date: <u>May 22, 2003</u>	Additional name(s) & addresses(es) attached? Yes No
4. Application number(s) or patent number(s):	
If this document is being filed together with a new application,	the execution date of the application is: May 21, 2003
A. Patent Application No.(s)	B. Patent No.(s)
	74183779
Additional numbers attached?	│ Yes ⊠ No
Additional numbers attached? 5. Name and address of party to whom correspondence	Yes No 6. Total number of applications and patents involved: 1
concerning document should be mailed:	7. Total fee (37 CFR 3.41):\$ 40.00
Name: John K. Harrop DORSEY & WHITNEY LLP	Enclosed – Any excess or insufficiency should be
INTELLECTUAL PROPERTY DEPARTMENT	credited or debited to deposit account Authorized to be charged to deposit account
1001 Pennsylvania Avenue, N.W. Suite 400 South	8. Deposit account number:
Washington, DC 20004	04-1425
05/30/2003 DBYRNE 00000109 29182229	(Attach duplicate copy of this page if paying by deposit account)
01 FC:8021 40.00 OP DO NOT USE	THIS SPACE
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing into true copy of the original document.	ormation is true and correct and any attached copy is a
John K. Harrop, Reg. No. 41,817	May 23, 2003
Name of Person Signing	Signature Date
Total number of pages including cover sho	

Mail documents to be recorded with required cover sheet information to Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

Assignment of Rights in Invention (Sole inventor; single assignee)

Docket No. 12526

	II
Inventor	Residence of Inventor
Ingrid JACKEL-MARKEN	Los Angeles County, California
Assignee	Residence or Principal Place of Business of Assignee
Physicians Formula Cosmetics, Inc.	1055 W. Eighth Street, Azusa, CA 91702

Whereas, I, the above-identified Inventor, have invented certain new and useful improvements in:

LOOSE-TO-GO COSMETIC PRODUCT

(hereinafter referred to as "Invention") for which I am making application for Letters Patent in the United States of America;

And, whereas I desire to assign a 100% undivided interest in said Invention, said application disclosing the Invention and any Letters Patent which may be granted therefor to the above-identified Assignee, and whereas said Assignee is desirous of acquiring the entire right, title and interest in the same;

Now, this indenture witnesseth, that for the sum of dollars (\$), and other good and valuable consideration, the receipt whereof is hereby acknowledged;

I hereby assign, sell and transfer a 100% undivided interest in said invention, said application, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patent to said Assignee, as assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary and lawful future documents, including assignments in favor of Assignee, or its designees as Assignee or its Assignees may from time-to-time present to me in order to perfect title in said Invention, modifications, and improvements in said Invention, applications and Letters Patent of the United States and countries foreign thereto;

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PATENT AS02A/REV01 REEL: 014112 FRAME: 0276

Assignment of Rights in Invention (Sole inventor; single assignee)

Docket No. 12526

Inventor	Residence of Inventor
Ingrid JACKEL-MARKEN	Los Angeles County, California
Assignee	Residence or Principal Place of Business of Assignee
Physicians Formula Cosmetics, Inc.	1055 W. Eighth Street, Azusa, CA 91702

And I further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee thereof shall hereafter require and prepare at its own expense.

Executed this 22 day of May, in the year 2003

(Signature of Inventor)

State of Californea

County of Los angreles.

Before me personally appeared Ingrid JACKEL-MARKEN

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 22 day of 2003, in the year 2003

LUCYLEE E. STEELMAN Comm.# 1238889 NOTARY PUBLIC - CALIFORNIA LOS ANGELES COUNTY My Comm. Expires Oct. 19, 2003

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RECORDED: 05/23/2003

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