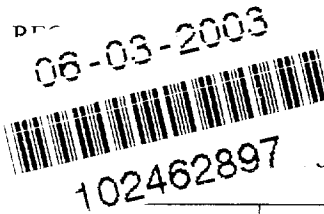


In place of Form PTO-1595

Docket No. AUS920030093US1

EET



To the Assistant Commissioner for P.

Original documents or copy thereof.

1. Name of conveying party(ies): (1) Vincenzo Valentino Di Luoffo (2) Craig William Fellenstein <p style="text-align: center; font-size: 1.5em;">5-22-03</p>	Execution Date: <p style="text-align: center;">5-16-03 5-14-03</p> <div style="text-align: right;"> J1046 U.S. PTO 10/443669 05/22/03 </div>
2. Name and address of receiving party(ies): International Business Machines Corporation New Orchard Road Armonk, New York 10504	3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other

Additional name(s) of conveying party(ies) attached? Yes ☒ No**4. Application number(s) or patent number(s):**

10443669

 If this document is being filed together with a new application, the execution date of the application is
 (1) 5-16-03 (2) 5-14-03

A. Patent Application No.(s) _____ B. Patent No.(s) _____

5. Name and address of party to whom correspondence concerning document should be mailed:
 David A. Mims, Jr.
 IBM Corporation
 Intellectual Property Law
 11400 Burnet Road
 Austin, TX 78758
 (512) 823-0950
6. Total number of applications and patents involved: 1**7. Total fee (37 CFR 3.41) \$ 40.00**
☐ Enclosed
☒ Authorized to be charged to deposit account
8. Deposit account number:09-0447
 06/02/2003 TDIAZ1 00000090 090447 10443669
 01 FC:8021 40.00 CH

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David A. Mims, Jr.
 Name of Person Signing

David Mims Jr.
 Signature

5/21/03
 Date
Total number of pages including cover sheet: 3

ASSIGNMENT

Whereas, we,

(1) Vincenzo Valentino Di Luoffo City of Sandy Hook
County of Fairfield and State of Connecticut

and
(2) Craig William Fellenstein City of Brookfield
County of Fairfield and State of Connecticut

have invented certain improvement in

Method and Apparatus for Targeted Marketing in Embedded Chip Post Issuance Transactions

and executed a United States patent application therefore on

(Date Inventor Signed Declaration) (1) May 16, 2003; and (2) _____, 2003.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefore;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and I hereby agree that IBM may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

(1) Signed at Southbury, CT on May 16, 2003.


Vincenzo Valentino Di Luoffo

(2) Signed at _____ on _____, 2003.

Craig William Fellenstein

AUS920030093US1

ASSIGNMENT

Whereas, we,

(1) Vincenzo Valentino Di Luoffo City of Sandy Hook
County of Fairfield and State of Connecticut

and

(2) Craig William Fellenstein City of Brookfield
County of Fairfield and State of Connecticut

have invented certain improvement in

Method and Apparatus for Targeted Marketing in Embedded Chip Post Issuance Transactions

and executed a United States patent application therefore on
(Date Inventor Signed Declaration) (1) _____, 2003; and (2) May 14, 2003.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefore;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and I hereby agree that IBM may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

(1) Signed at _____ on _____, 2003.

Vincenzo Valentino Di Luoffo

(2) Signed at Brookfield, CT on May 14, 2003.

Craig William Fellenstein

Page 1 of 1