

06-05-2003

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102465554

To the Director of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Gordon Scott Mindrum  
Steven Craig Sefton  
Jeffrey Jon Johnson

5-28-03

## 2. Name and address of receiving party(ies)

Name: Making Everlasting Memories

Internal Address: \_\_\_\_\_

Street Address: 11385 Montgomery RoadCity: Cincinnati State: OH Zip: 45249Additional name(s) & address(es) attached? ☐ Yes ☒ NoAdditional name(s) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Other: \_\_\_\_\_

Execution Date: 5-23-03

## 4. Application number(s) or patent number(s):

10446988

If this document is being filed together with a new application, the execution date of the application is: 5-23-03

A. Patent Application No.(s) \_\_\_\_\_

B. Patent No.(s) \_\_\_\_\_

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frost Brown Todd LLCInternal Address: 2200 PNC CenterStreet Address: 201 East Fifth StreetCity: Cincinnati State: Ohio Zip: 452026. Total number of applications and patents involved: 17. Total fee (37 CFR 3.41).....\$ 40.00☒ Enclosed☒ Authorized to be charged to deposit account

## 8. Deposit account number:

06-2226

DO NOT USE THIS SPACE

## 9. Signature

Victor C. Moreno

Name of Person Signing

Signature

5-28-03

Date

Total number of pages including cover sheet, attachments, and documents: 4Mail documents to be recorded with required cover sheet information to:  
Box Assignments, Director - U.S. Patent and Trademark, Washington, D.C. 20231

## ASSIGNMENT

The undersigned inventors (hereinafter "Assignor") of the residences indicated below have invented a Method and System for Creating and Presenting a Commemorative Presentation (hereinafter the "Invention"). Preferred embodiments of the Invention are disclosed in a United States Patent Application executed on or near even date herewith under the same title (hereinafter the "Application").

Making Everlasting Memories, L.L.C., a Delaware Limited Liability Company having a principal place of business at 11385 Montgomery Road, Cincinnati, Ohio 45249, and its successors, assigns, and legal representatives (hereinafter "Assignee") desires to secure the entire right, title and interest in and to the Invention.

For one dollar in hand paid and for other good and valuable consideration, the receipt and adequacy of which is acknowledged, Assignor hereby:

1. Sells, assigns and transfers to Assignee the entire right, title and interest in and to the Invention, the Application, any other patent applications based in whole or in part upon the Invention or Application in any country (including divisional, renewal, substitute, continuation, and continuation-in-part applications), and all patents which may be granted thereon (including all reissues, reexaminations, and extensions thereof);

2. Authorizes Assignee to file patent applications on the Invention in any country in the name of Assignee, or otherwise as Assignee may deem advisable;

3. Authorizes and requests the Director of the United States Patent & Trademark Office, and such patent office officials in foreign countries as are duly authorized by their laws to issue patents, to issue any patents on the Invention to Assignee as the owner of the entire right, title, and interest therein or otherwise as Assignee may direct;

4. Agrees, without expense to Assignor but without further consideration, to carry out in good faith the intent and purpose of this Assignment by executing all divisional, renewal, substitute, continuation, continuation-in-part, reissue, and all other patent applications based on the Invention; executing all rightful oaths, assignments, powers of attorney and other papers; communicating to Assignee all facts known to Assignor relating to the Invention and the history thereof; and generally, doing everything reasonably possible which Assignee shall consider desirable for aiding in securing, maintaining, and enforcing proper protection for the Invention and for vesting title in Assignee to the Invention and all patent applications and patents based on the Invention;

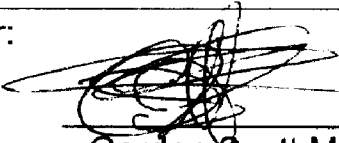
5. Represents and warrants that Assignor has the full right to convey to Assignee the entire interest to the Invention, and that Assignor has not executed, and will not execute, any agreement in conflict herewith;

6. Agrees to transfer a like interest upon request of Assignee, and without further remuneration, in and to any improvements growing out of or relating to the Invention or any patent applications or patents based thereon;

7. Authorizes Assignee to insert in this Assignment the serial number and filing date of the Application or any other information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment; and

8. Covenants that this Assignment shall be binding upon Assignor's heirs, successors, and legal representatives.

Sole or first inventor:

Signature:   
Full Name: Gordon Scott Mindrum  
Residence: 5180 Adena Trail  
Cincinnati, OH 45230

Date: 5/23/03

STATE OF Ohio )  
COUNTY OF Butler ) SS:

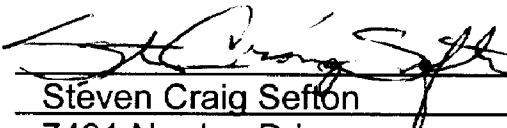
On this 23<sup>rd</sup> day of May, 2003, personally appeared before me Gordon Scott Mindrum, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.



Betty L. Nagel  
Notary Public, State of Ohio  
My Commission Expires 6-26-2005

Notary Public: Betty L. Nagel  
My Commission Expires: 6-26-05

Second inventor:

Signature:   
Full Name: Steven Craig Sefton  
Residence: 7491 Nordan Drive  
West Chester, OH 45069

Date: 5/23/03

STATE OF Ohio )  
COUNTY OF Butler ) SS:

On this 23<sup>rd</sup> day of May, 2003, personally appeared before me Steven Craig Sefton, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.



Betty L. Nagel  
Notary Public, State of Ohio  
My Commission Expires 6-26-2005

Notary Public: Betty L. Nagel  
My Commission Expires: 6-26-05

Third inventor:

Signature: *Jeffrey Jon Johnson*

Full Name: Jeffrey Jon Johnson

Residence: 7395 Tepperwood Drive

West Chester, OH 45069

Date: 5/23/03

STATE OF Ohio

COUNTY OF Butler

)  
) SS:  
)

On this 23<sup>rd</sup> day of May, 2003, personally appeared before me Jeffrey Jon Johnson, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.



Betty L. Nagel  
Notary Public, State of Ohio  
My Commission Expires 6-26-2005

Notary Public: *Betty L. Nagel*

My Commission Expires: 6-26-03

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