

06-11-2003

Docket No.: VAST-001

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HEET

U.S. Department of Commerce  
Patent and Trademark Office

102469921

To the Honorable Assistant Commissioner for Patents: Please record the attached original documents or copy thereof

## 1. Names of conveying party(ies)

Martin L. Banks, Michael C. Colson,  
and David S. Hardy

6203

## 2. Name and address of receiving party(ies)

Name: Visual Advertising Sales Technology

Internal Address: \_\_\_\_\_

Additional names (s) of conveying party(ies) attached ( ) yes ( X ) no

## 3. Nature of conveyance:

- ( X ) Assignment ( ) Merger  
( ) Security Agreement ( ) Change of Name  
( ) Other \_\_\_\_\_

Street Address: 461 Grass Valley Highway, Ste. 1City: Auburn State: CA Zip: 95603

Execution Date: \_\_\_\_\_

Additional names (s) &amp; address(es) attached? ( ) Yes ( X ) No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of application is 06/02/03

A. Patent Application No.(s)

10452967

B. Patent No.(s)

Additional numbers attached? ( ) Yes ( X ) No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sierra Patent Group, Ltd.

Internal Address: \_\_\_\_\_

Address: P.O. Box 6149City: Stateline State: NV Zip: 89449

## 6. Total number of applications and patents involved: \_\_\_\_\_

7. Total fee (37CFR 3.41).....\$40.00

( X ) Enclosed

( ) Authorized to be charged to deposit account

8. Deposit account Number: 50-0612

(Attached duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William P. Wilbar

Signature

Date

Total number of pages including cover sheet, attachments, and documents 2

Mail documents to be recorded with required cover sheet information to:

Assistant Commissioner for Patents, Box Assignment, Washington, D.C. 20231

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Docket No.: VAST-

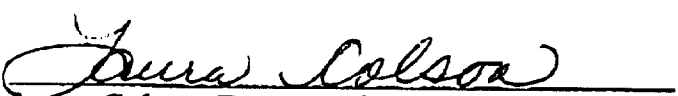
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## ASSIGNMENT

WHEREAS, we, Martin L. Banks, a citizen of the United States, residing at 19601 Buck Ridge Road, Grass Valley, California, 95949, Michael C. Colson, a citizen of the United States, residing at 4825 Rockland Way, Fair Oaks, California, 95628, and David S. Hardy, a citizen of the United States, residing at 11019 Lovas Court, Grass Valley, California, 95945, hereinafter referred to as Assignors, have invented an "ADVERTISING SALES MANAGEMENT SYSTEM" for which we have executed application papers for a U.S. patent thereon, which was filed on June 2, 2003, serial No. not yet assigned; and

WHEREAS, Visual Advertising Sales Technology, a California corporation, having a place of business at 461 Grass Valley Highway, Ste. 15, Auburn, California, 95603, hereinafter referred to as Assignee, is desirous of acquiring the exclusive right, title and interest in and to said invention and in and to the Letters Patent to be granted and issued therefore in the United States of America and its territories and possessions, and all countries foreign thereto;

NOW, THEREFORE, for a valuable consideration, the receipt of which is hereby acknowledged, we, the Assignors, do sell, assign, transfer and set over unto said Assignee, its successors and assigns, the full and exclusive right, title and interest in and to said invention, and in and to any and all Letters Patent to be granted and issued therefor, not only for, to and in the United States of America, its territories and possessions, but also for, to and in all other countries including all priority rights under the International Convention; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said Assignee, its successors and assigns, in accordance with this Assignment.

  
Martin L. Banks5/31/03  
Date signed  
Laura Colson, Executor for the Estate of Inventor  
Michael C. Colson5/31/03  
Date signed  
David S. Hardy5/31/03  
Date signed