

06-11-2003

Form PTO-1595

(Rev. 10/02)

REC

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 6/30/2005)

102469640

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Brian E. Berish  
and  
Brett R. Berish

6.4.03

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: 5/31/03

## 2. Name and address of receiving party(ies)

Name: Sovereign Brands, L.L.C.

Internal Address: \_\_\_\_\_

Street Address: 400 N. Noble St.

Suite 101

City: Chicago State: IL Zip: 60622

Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or patent number(s):

29182971

If this document is being filed together with a new application, the execution date of the application is: 5/31/03

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Irwin C. Alter

Internal Address: ALTER AND WEISS

Street Address: 19 S. LaSalle St.

Suite 1650

City: Chicago State: IL Zip: 60603

6. Total number of applications and patents involved: ☐

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☒ Enclosed  
☒ Authorized to be charged to deposit account

## 8. Deposit account number:

01-1154

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Irwin C. Alter

Name of Person Signing

Irwin C. Alter

Signature

June 3 2003

Date

Total number of pages including cover sheet, attachments, and documents: 2

06/10/2003 EDOOPER 00000069 29182971

01 FC:0021

40.00 00

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231PATENT  
REEL: 014142 FRAME: 0961

**ASSIGNMENT**

Law Offices of  
ALTER AND WEISS

FOR VALUE RECEIVED, the receipt of which is hereby acknowledged, the following inventor or inventors (hereinafter called "ASSIGNOR"):

BRIAN E. BERISH and BRETT R. BERISH

hereby assigns, transfers, and sets over to:

SOVERIEGN BRANDS L.L.C., 400 North Noble St., Suite 101, Chicago, IL 60622

(hereinafter "ASSIGNEE"), the entire world wide right, title and interest in and to the invention known as:

BEVERAGE FLOOR DISPLAY STAND (Our File No. 23125)

for which a United States Patent Application was executed on

5/31/03

and all rights and privileges under any letters patent which may be granted thereon, including all rights, if any, throughout the entire world to sue for all past infringements which may have occurred before the execution of this assignment.

(1) The ASSIGNOR agrees without charge to said ASSIGNEE but at its expense (a) to execute (i) all necessary papers to be used in connection with this application and any additional, continuing, or divisional applications, as the ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasilegal proceeding relating to this application or any additional, continuing, or divisional applications thereof, (iii) all papers and documents which may be necessary in connection with the preparation and filing of any foreign applications or with making claims in priority rights granted under the provisions of the International Convention for the Protection of Industrial Property Rights or similar agreements; (b) to cooperate with ASSIGNEE in every way possible in obtaining evidence and going forward in any such proceedings; and (c) to perform all other affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for said invention in any country throughout the world.

(2) ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and the appropriate officials in any other country, to issue any and all Letters Patents that may be granted upon any patent application or additional, continuing, or divisional applications thereof to the ASSIGNEE, its successors and assigns.

(3) ASSIGNOR hereby covenants and warrants that he has the full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

(4) ASSIGNOR hereby grants to the law firm of ALTER AND WEISS of Chicago Illinois authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

Date 5/30/03 Name of Inventor B. E. Baird (Seal)

Date 5/31/03 Name of Inventor Brett R. Baird (Seal)

Date \_\_\_\_\_ Name of Inventor \_\_\_\_\_ (Seal)

Date \_\_\_\_\_ Name of Inventor \_\_\_\_\_ (Seal)

The execution by the inventor(s) should be witnessed by two witnesses who sign here. If this Assignment is signed outside the United States, it should preferably be signed before a United States Consul.

Witness

Witness