UNUS #03-0110-UNI; DM7379(V)

RECORDATION FORM COVER SHEET PATENTS ONLY	U.S. DEPARTMENT OF COMMERCE PATENT & TRADEMARK OFFICE
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
NAME OF CONVEYING PARTY(IES):	2. NAME AND ADDRESS OF RECEIVING PARTY(IES):
Philippe DELMOTTE	NAME: Unilever Bestfoods, North America, Division of Conopco, Inc.
ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?	STREET ADDRESS: 800 Sylvan Avenue
YES [] NO [XX]	CITY: Englewood Cliffs STATE: NJ ZIP: 07632
	ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [] NO [XX]
3. NATURE OF CONVEYANCE:	
[XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER EXECUTION DATE: July 21, 2003	
4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/182,210 FILED: May 21, 2003	
IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:	
A. PATENT APPLICATION NO.(S): 29/182,210	B. PATENT NO.(S)
ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO	
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020	
6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1	
7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.	
8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)	
DO NOT USE THIS SPACE	
9. STATEMENT AND SIGNATURE:	
TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.	
EDWARD A. SOULLANTE, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 38,319	11 20 03 DATE
TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4	
OMB NO. 0651-0011 (EXP. 4/94)	
DO NOT DETACH THIS PORTION	
MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231	
PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231	

PATENT REEL: 014147 FRAME: 0130

ASSIGNMENT

DM 7379 (V)

WHEREAS, I, Philippe DELMOTTE, of 94 Avenue de Villiers, 75017 Paris France have invented certain improvements in: BOTTLE

(bearing Attorney's Docket Number: DM 7379 (V)), which is found in

[Check and complete (a), (b) or (c)]

(a) ______ U.S. design application executed on ______

(b) ____ X ____ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. ______ 2 18 2 210 filed on _______ 21 2003

AND WHEREAS, UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK having a principal place of business at 800 SYLVAN AVENUE, ENGLEWOOD CLIFFS, NEW JERSEY 07632 desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Design Model which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid. UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Design Model of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Design Models to issue the said Design Model of the United States to said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK., its successors and assigns, may be necessary in this country fully to secure to said UNILEVER BESTFOODS, NORTH AMERICA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK its

PATENT REEL: 014147 FRAME: 0131 successors and assigns, any and all said applications, inventions, improvements, Design Model, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Notarise & Apostille

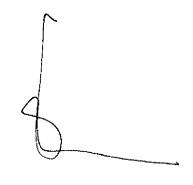
PATENT REEL: 014147 FRAME: 0132



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of Mr Philippe Delmotte, residing at 94 Avenue de Villiers, 75017, Paris, France.

Rotterdam, 5 November 2003





APOSTILLE

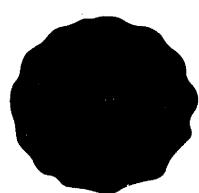
(Convention de la Haye du 5 octobre 1961)

- 1. Country: The NETHERLANDS This public document
- 2. has been signed by mr V.J.A.J.C. van Heeswijk
- 3. acting in the capacity of notary
- 4. bears the stempel of mr V.J.A.J.C. van Heeswijk te Rotterdam Certified
- 5. at ROTTERDAM __6. on 05-11-2003
- 7. by the clerk of the District Court

(Griffier van de Aryondissementsrechtbank)

- 8. Nº 138244
- 9. Stempel:





PATENT REEL: 014147 FRAME: 0133

RECORDED: 11/20/2003