

PATENT ASSIGNMENT

Electronic Version v07

Stylesheet Version v02

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Execution Date
Henrich Wons	2003-11-24
Michael Riley	2003-11-18

RECEIVING PARTY DATA

Name	Street Address	Internal Address	City	State/Country	Postal Code
Anderson News Company, d/b/a Florida Fixtures	6016 Brookvale Lane	Suite 151	Knoxville	TENNESSEE	37919

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number	10250246

CORRESPONDENCE DATA

FAX NUMBER: 314-345-6060

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

When the customer number has been provided, the Office of Public Records will obtain the correspondence data from the official record on file at the USPTO.

CUSTOMER NUMBER: 027128

NAME OF PERSON SIGNING:

/Rebecca J. Brandau/

DATE SIGNED:

2003-11-25

Total Attachments: 3

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PATENT

800009146

REEL: 014153 FRAME: 0416

ASSIGNMENT

WHEREAS, Henrich Wons, a resident of Lakeland, Florida and Michael Riley, a resident of Port Orange, Florida, (hereinafter referred to as "Assignors"), are the inventors of a certain new and useful invention relating to a DISPLAY RACK for which Assignors are about to make application for Letters Patent in the United States; and

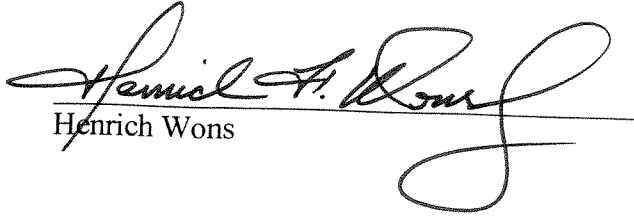
WHEREAS, Assignors are the owners and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

WHEREAS, Anderson News Company, d/b/a Florida Fixtures, a corporation duly organized under the laws of the State of Florida, (hereinafter referred to as "Assignee"), having its principal office and place of business at 6016 Brookvale Lane, Suite 151, Knoxville, Tennessee, 37919, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignors paid by said Assignee, receipt of which is hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention and in and to any and all Letters Patent, both United States and foreign, that may be granted therefor, together with any and all continuations, divisions, or reissues, and Assignors do hereby authorize and request the United States Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and all Letters Patent that may be granted, either on said application or otherwise for said invention.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

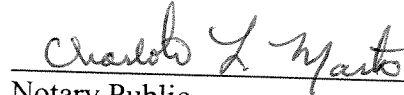
Dated: 11-24-03


Henrich Wons

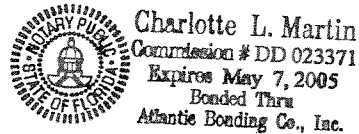
STATE OF FLORIDA)
) ss.
COUNTY OF Polk)

On this 24 day of November, 2003, before me, the undersigned, a Notary Public within and for the City and State aforesaid, personally appeared Henrich Wons to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the City and State aforesaid on the day and year last above written.


Notary Public

My Commission Expires:



IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: Nov 18 03

Michael Riley ✓
Michael Riley

New Hampshire
STATE OF ~~FLORIDA~~)

COUNTY OF Rochester) ss.

On this 18 day of Nov, 2003, before me, the undersigned, a Notary Public within and for the City and State aforesaid, personally appeared Michael Riley to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the City and State aforesaid on the day and year last above written.

Marjorie L. Paulin
Notary Public

My Commission Expires:

