ATTORNEY DOCKET NO. CD144	
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I hereby certify that this paper is being facsimile	transmitted to the Patent and Trademark Office
Assignment Branch at (703) 306-5995 or	December 2, 2003 by Trudy S. Halbherr
_trudy 3.	Halloher
Commissioner of Patents. Please record the attached original documents or copy thereof.	
Name of conveying party(ics)	
1. Name of conveying party(ies)	Name and address of receiving party(ics)
Jin XU	Block Drug Company, Inc.
Stephen W. MURPHY	257 Cornelison Avenue
Bala NAYAR	Jersey City, NJ 07302-3198
Michael E. TRAMA	3, 7
A CAMPAGNETA AND A A THE RAIL A	Additional name(s) and addresses attached?
Additional names of conveying party(ies) attached?	[] yes [X] no
[] yes [X] no	
3. Description of the interest conveyed:	
[X] Assignment, please record and return []	Merger
[] Security Agreement []	Change of Name
[] Other	. 1 . 22 . 2022 . 0 . 1 . 22 . 222
Execution date of Assignment: October 27, 2003, October 29, 2003, October 31, 2003, and November 17, 2003	
4. Application number(s) or patent number(s). Additional Sheets attached? Yes X No	
A. Patent Application No.(s) 10/398,978, filed July 29, 2003	B. Patent No.(s)
If this document is being filed together with a new application, the execution date of the application is	
5. Name and address of party to whom	6. Total number of applications and
correspondence concerning documents should be mailed:	patents involved 1.
ov indica.	G T I.T (25 G) T.D. O. (1) O. (2)
Andrea L. Winslow	7. Total Fee (37 C.F.R. 3.41) <u>\$40.00</u>
GlaxoSmithKline	8. Please charge this fee to deposit
Corporate Intellectual Property - UW2220	account No. 19-2570.
P.O. Box 1539	The Commissioner is hereby authorized to charge any
King of Prussia, PA 19406-0939	additional fees under 37 CFR 1.16 or 1.17 which may
Fax: (610) 270-5073	be required by this paper, or credit any overpayment, to
DO NOT HEE	our Deposit Account No. 19-2570.
DO NOT USE THIS SPACE	
9. Statement and Signature.	
To the best of my knowledge and belief, the foregoing information is true and correct and any attached	
copy is a true copy of the original document.	
Andrea L. Winslow December 2, 2003	
Name of Person Signing Signature	December 2, 2003 Date
or a second seco	Date

Total number of pages including cover sheet, attachments and document: 3

PATENT REEL: 014168 FRAME: 0687 Docket No.: CD144

ASSIGNMENT

WHEREAS we. Jin Xu of 17 Tuxedo Drive, Livingston, NJ 07039, a citizen of United States of America; Stephen W. Murphy of 24 Mount Hope Road, Rockaway, NJ 07866, a citizen of United States of America; and Bala Nayar of 15 Tulip Drive, Dayton, NJ 08810, a citizen of United States of America; and Michael E. Trama of 608 Kennedy Court, River Vale, NJ 07675, a citizen of the United States of America; have made an invention entitled: "ANHYDROUS DENTIFRICE FORMULATIONS FOR THE DELIVERY OF INCOMPATIBLE INGREDIENTS"

April 23 and May 19 & 23, 2003 application for Letters Patent of the United States under 35 U.S.C. §111(a), executed an application for Letters Patents of the United States under 35 U.S.C. §371, or filed a Provisional application under 35 U.S.C. §111(b):

NOW, THEREFORE, in return for valuable consideration paid to us by **Block Drug Company**. Inc., having its principal place of business at 257 Cornelison Avenue, Jersey City, New Jersey 07302-3198, United States of America, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, we do hereby assign unto the said Block Drug Company, Inc., its successors and assigns, the entire right, title and interest in and to the said invention, executed under 35 U.S.C. §111(a), 35 U.S.C. §371, or filed under 35 U.S.C. §111(b) application, and from which priority may be claimed from one or more 35 U.S.C. §111(b) applications, or any division, continuation and continuation-in-part of said application, and all Letters Patent of the United States and all foreign countries to be obtained therefor;

We further assign to the said Block Drug Company, Inc. the right, optionally in its own name or in the names of its related companies, to apply for, obtain and maintain in all countries foreign to the United States, patent and/or Utility Model applications for said invention, including the full right to claim for any such application the benefits of any priority rights based on said executed United States application;

And we agree to execute further instruments (including provisional, divisional, continuation, continuation-inpart or reissue applications or other instruments) proper to effectuate the premises, this agreement to be binding upon our heirs, executors and administrators;

And we request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue Letters Patent in accordance herewith.

Signed at

Jin Xu

17 Turado Drive, Civinguton, NJU7039

Date: Oct., 27, 200

Signed at MOUNT HORE KON CONTURE, NJ 01866

Sporken W Margher Date: 29 Oct 03

PATENT REEL: 014168 FRAME: 0688

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Signed at 15 Tulip Dr., Dayton, NJ08810

Signed at 608 ternieny ET RIVER VOLA NO 07675

Michael E. Trama

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