

06-26-2003

Form PTO-1595

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Jonathan Bedford  
James Keifer  
Jeannie Burns Hardie

6-16-03

## 2. Name and address of receiving party(ies)

Name: Mattel, Inc.

Internal Address: \_\_\_\_\_

Street Address: 333 Continental Boulevard

City: El Segundo State: CA Zip: 90245-5012

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: June 2, 2003, June 3, 2003, June 5, 2003

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

June 2, 2003

June 3, 2003

If this document is being filed together with a new application, the execution date of the application is: June 5, 2003

## A. Patent Application No.(s)

29183812

## B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Charles H. DeVoe, Esq.

Internal Address: Kolisch Hartwell, P.C.

Street Address: 520 S.W. Yamhill Street, Suite 200

City: Portland State: OR Zip: 97204

## 6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

DO NOT USE THIS SPACE

## 9. Signature.

Charles H. DeVoe, Esq.

Name of Person Signing

  
 Signature  
 For Charles DeVoe

June 16, 2003

Date

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

06/25/2003 6TOM11 00000101 29183812

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PATENT  
REEL: 014198 FRAME: 0466

## ASSIGNMENT

WHEREAS, we, Jonathan Bedford of Hawthorne, California; James Keifer of Malibu, California; and Jeannie Burns Hardie of Gardena, California have invented certain improvements in a CASTLE-SHAPED HANDHELD ELECTRONIC GAME, for which we are filing a U.S. design patent application; and

WHEREAS, Mattel, Inc., a Delaware corporation, having its principal place of business in El Segundo, California, is desirous of acquiring an interest therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Jonathan Bedford, Jim Keifer, and Jeannie Burns Hardie, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

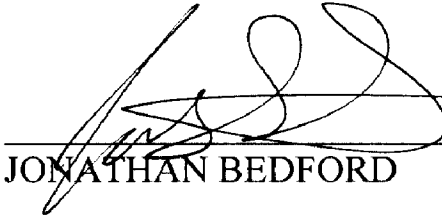
We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc., as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

Further, we hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole

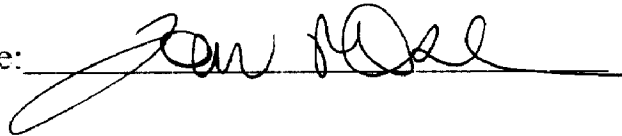
and lawful owners of the entire right, title, and interest in and to the invention and the above-identified design patent application, and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 5 day of June, 2003.

  
JONATHAN BEDFORD

Witness:

Signature: 

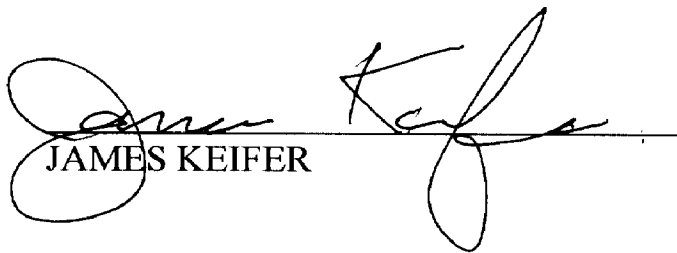
Name: Joan Rose

Address: 333 Continental Blvd.


City & State: El Segundo, California 90245-5012

IN TESTIMONY WHEREOF, I have hereunto set my hand this 2<sup>ND</sup> day

of JUNE, 2003.

  
JAMES KEIFER

Witness:

Signature: 

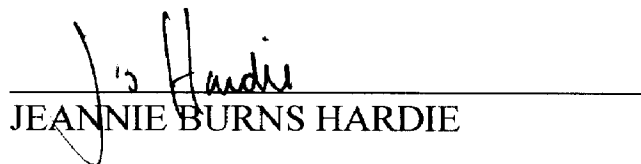
Name: Joan Rose

Address: 333 Continental Blvd.

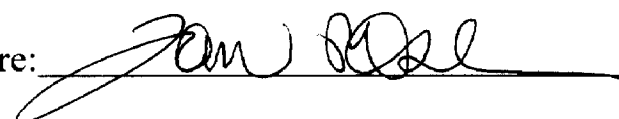
City & State: El Segundo, California 90245

IN TESTIMONY WHEREOF, I have hereunto set my hand this 3 day

of JUNE, 2003.

  
JEANNIE BURNS HARDIE

Witness:

Signature: 

Name: Joan Rose

Address: 333 Continental Blvd.

-City & State: El Segundo, CA 90245