

ASSIGNMENT

WHEREAS, we, Brian Kelly Shay, residing at 8836 Cottonwood Lane North, Maple Grove, Minnesota 55369, Brian Paul Johnson, residing at 6809 Park View Lane, Eden Prairie, Minnesota 55346, Lex Arthur Prenevost, residing at 1519 Archwood Road, Minnetonka, Minnesota 55305, Michael J. Conroy, residing at 15531 Fremont Avenue Northwest, Prior Lake, Minnesota 55372, Robert Anders Sells, residing at 4508 Chowen Avenue South, Minneapolis, Minnesota 55410, Robert W. Lundstrom, residing at 6125 Ives Lane, Plymouth, Minnesota 55442, Dean Raymond Nichols, residing at 11577 124th Street North, Hugo, Minnesota 55038, Peter Edward Johnson, residing at 9125 James Avenue North, Brooklyn Park, Minnesota 55444 and Gary Thomas Schultze, residing at 13237 Irving Avenue South, Burnsville, Minnesota 55337, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States on January 13, 2003, application Serial No. 10/346,849 which is entitled **CARD PERSONALIZATION SYSTEM AND METHOD**.

AND WHEREAS, DataCard Corporation, a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 11111 Bren Road West, Minneapolis, Minnesota 55440 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 30TH day of APRIL, 2003.

Brian Kelly Shay
Brian Kelly Shay

STATE OF MINNESOTA)
COUNTY OF HENNEPIN) ss.

On this 30TH day of APRIL, 2003, before me personally appeared Brian Kelly Shay to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]



Anne J. Abbott
Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 7th day of

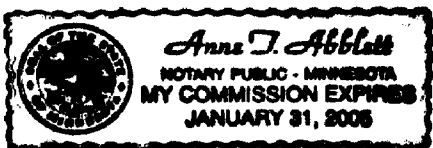
MAY, 2003.

Brian P. Johnson
Brian Paul Johnson

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

On this 7th day of MAY, 2003, before me personally appeared Brian Paul Johnson to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]



Anne T. Abbett
Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 30th day of

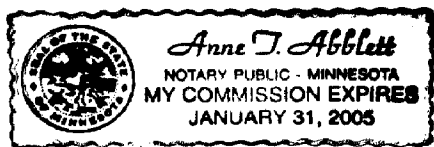
APRIL, 2003.

Lex Arthur Prenevost
Lex Arthur Prenevost

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

On this 30th day of APRIL, 2003, before me personally appeared Lex Arthur Prenevost to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]



Anne T. Abbett
Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 30th day of

APRIL, 2003.

Michael J. Conroy
Michael J. Conroy

STATE OF MINNESOTA)
COUNTY OF HENNEPIN) ss.

On this 30th day of APRIL, 2003, before me personally appeared Michael J. Conroy to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]



Anne J. Abbett
Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 6th day of

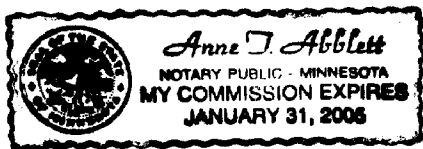
MAY, 2003.

Robert Anders Sells
Robert Anders Sells

STATE OF MINNESOTA)
COUNTY OF HENNEPIN) ss.

On this 6th day of MAY, 2003 before me personally appeared Robert Anders Sells to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]



Anne J. Abbett
Notary Public

