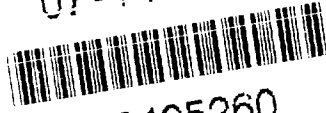




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Axel Doerwald
Joseph Smirlies
Additional name(s) of conveying party(ies) attached? Yes No

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Name: Invatron Systems Corp.
Internal Address: _____
Street Address: 5710 Timberlea Boulevard
Suite 201
City: Mississauga State: ON Zip: L4W 4W1
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A. Patent Application No.(s) 10/412,666
B. Patent No.(s) _____
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
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6. Total number of applications and patents involved: 1
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**UNITED STATES
ASSIGNMENT**

WHEREAS WE, **AXEL DOERWALD** and **JOSEPH SMIRLIES**, whose full post office addresses are **55 Caledon Mountain Drive, Belfountain, Ontario, L0N 1B0, Canada** and **3141 Shadetree Drive, Mississauga, Ontario, L5N 6P3, Canada**, have invented certain new and useful improvements in an invention entitled **METHOD AND SYSTEM FOR ENHANCING CUSTOMER LOYALTY** for which an application for United States Letters Patent was filed on **April 14, 2003** as serial No. **10/412,666**.

AND WHEREAS, **INVATRON SYSTEMS CORP.**, a corporation of **Ontario**, of **5710 Timberlea Boulevard, Suite 201, Mississauga, Ontario, L4W 4W1, Canada**, has acquired from us the whole right, title and interest for the United States of America and all other countries in and to the said invention and in and to any Letters Patent that may be obtained therefor, and in and to said application.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of all of which is hereby acknowledged, we, **AXEL DOERWALD** and **JOSEPH SMIRLIES**, by these presents confirm that we have sold, assigned and transferred and do hereby sell, assign and transfer unto the said **INVATRON SYSTEMS CORP.**, the full and exclusive right to the said invention in the United States of America and all other countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor, and the entire right, title and interest in and to said application, and in and to any divisions, continuations, continuations-in-part and extensions of said application, together with the right to claim the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property based on said application for United States Letter Patent.

We agree that we will without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain patents for said invention and for additions and modifications thereto in