UNUS #02-0526-UNI; C4251(C) RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE PATENTS ONLY PATENT & TRADEMARK OFFICE Please record the attached original documents or copy thereof. To the Honorable Commissioner of Patents and Trademarks: NAME OF CONVEYING PARTY(IES): NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME: Unilever Home & Personal Care USA, Division of Conopco, Inc. Stephen Norman BATCHELOR STREET ADDRESS: 33 Benedict Place ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [ ] NO [XX] CITY: Greenwich STATE: CT ZIP: 06830 ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [ ] NO [XX] NATURE OF CONVEYANCE: **IXXI ASSIGNMENT** [ ] SECURITY AGREEMENT [ ] MERGER [ ] CHANGE OF NAME [ ] OTHER EXECUTION DATE: August 18, 2003 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 10/671,286 FILED: September 25, 2003 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: PATENT NO.(S) PATENT APPLICATION NO.(S): 10/671,286 ADDITIONAL NUMBERS ATTACHED? [ ] YES [XX] NO NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020 TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT TOTAL FEE (37 CFR 3.41): \$40.00 [ ] ENCLOSED [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account) DO NOT USE THIS SPACE STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFIGE ON THE DATE SHOWN BELOW. Mu MILTON L. HONIG, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 28,617 TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 3

> OMB NO. 0651-0011 (EXP. 4/94)

## DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

> PATENT REEL: 014238 FRAME: 0163

## ASSIGNMENT

C 4251 (V)

WHEREAS, IWE,

Stephen Norman BATCHELOR

c/o Unilever Research Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside, CH63 3JW, United Kingdom

have invented certain improvements in:

COMPOSITION AND METHOD FOR BLEACHING A SUBSTRATE

(bearing Attorney's Docket Number: C 4251 (V)), which is found in
[Check and complete (a), (b) or (c)]
(a) U.S. patent application executed on
(b) To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
U.S. application Serial No. 10/671 286 filed on Soptember 25, 2003
(c) International Application No. PCT//

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK, having a principal place of business at 33 Benedict Place, Greenwich, Connecticut 06830 desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues. divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom:

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid. UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional. continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving

> PATENT REEL: 014238 FRAME: 0164

said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel

for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 18 August 2003 (1) Styl Num 15 Jun Inventor - Stephen Norman BATCHELOR Wallon Notany Public 8 8 8 53

Notarise & Apostille

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