

Form PTO-1595

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Conveying Party(ies):

 Lars ANDERSSON
 Jan FORSSJO

2. Name and address of receiving party(ies)

Name: **Pricer AB**
 Address: **Bergkallavagen 20-22**
192 79 SOLLENTUNA
Sweden

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other: _____

 Execution Date: **December 2, 2003 and**
December 3, 2003, respectively

Additional name(s) and address(es) attached?

☐ Yes ☒ No

4. Application number(s) or patent number(s): _____

This document is being filed with a new application, the execution date of the application is:

 A. Patent Application No(s).
 29/189,347

B. Patent No(s).

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Customer No.: **000466****YOUNG & THOMPSON****Second Floor****745 South 23rd Street****Arlington, VA 22202****Phone: 703-521-2297 / Fax: 703-685-0573**6. Total number of applications and patents involved: **1**7. Total fee (37 CFR 3.41)..... **\$40.00**☐ Enclosed☒ Authorized to be charged to deposit account8. Deposit Account No. **25-0120**

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Benoit Castel

Name of Person Signing


 Signature
January 13, 2004

Date

Total number of pages including cover sheet, attachments, and documents: **2**Certificate of Transmission

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on January 13, 2004.


 Patrick Feagans

1509-1029

ASSIGNMENT

WHEREAS,

Lars ANDERSSONJan FORSSJO

hereafter referred to as "applicant(s)", have invented certain new and useful improvements in

ELECTRONIC LABEL

- (a) for which an application for a United States patent was filed on
September 4, 2003, Application No. 29/189,347,
- (b) for which an application for a United States patent was executed on
_____.

WHEREAS, PricerAB,whose address is Bergkallavagen 20-22, 192 79 SOLLENTUNA, Sweden,

hereinafter referred to as "assignee(s)", is desirous of acquiring the entire right, title and interest in and to the same,

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, applicant(s), by these presents, do(es) hereby sell, assign and transfer unto said assignee(s) the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all patents which may be granted therefore in the United States, for its sole use and behoof, and for the use and behoof of its legal representatives, to the full end of the term for which said patents may be granted, as fully and entirely as the same would have been held by applicant(s) had this assignment and sale not been made.

Applicant(s) hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue said United States patents to said assignee(s).

Date 2003-12-02,(signature) Lars ANDERSSONDate 2003-12-03,(signature) Jan FORSSJO

Date _____,

(signature)

Date _____,

(signature)

Date _____,

(signature)