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OMB No. 0651-0027 (exp. 6/30/2005)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Isabelle Guyon

6.27.03

2. Name and address of receiving party(ies) Name: S.A. Jean Cassegrain

Internal Address:

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Street Address: 12, Rue Saint-Florentin

City: Paris State: FR Zip: 75001

Execution Date: 05/27/2003

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

29185514

If this document is being filed together with a new application, the execution date of the application is: 05/23/2003

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gottlieb, Rackman & Reisman, P.C.

Internal Address:

Street Address: 270 Madison Avenue

City: New York State: NY Zip: 10016

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

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Barry A. Cooper, Esq. Name of Person Signing

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07/15/2003

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PATENT REEL: 014258 FRAME: 0134

Date:

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If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

**DESIGN FOR HANDBAG**

This patent application was filed in the United States Patent and Trademark Office on Herewith , and received Serial No. Not Yet Assigned.

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's rights, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States *and in every foreign country*. *Assignor also assigns to Assignee all priority rights in the Patent Application.\**

*In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.\** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights that are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of the Patent Application which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is the date at the top of this assignment.

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