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	AB No. 0651-0027 (exp. 6/30/2005)		U.S. Patent and Trademan	
	m d II d c c c	09184	ed original documents or copy there	of.
1.	Name of conveying party(ies): William Samuel Herz	Name: <b>NVIDIA</b>	s of receiving party(ies)  Corporation	19587 U.S. PTO 10/622865
3.	ditional name(s) of conveying party(ies) attached? [] Yes [X] No  Nature of conveyance:  [X] Assignment [] Merger  [] Security Agreement [] Change of Name  [] Other ( )  ecution Date: July 17, 2003	City: Santa Clar	701 San Tomas Expressway ra State: California Zip: 95050 s) & address(es) attached? No [X] Y	
4.	Application number(s) or patent number(s):	<u> </u>		
	If this document is being filed together with a new application  A. Patent Application No.(s)	, the execution date of the B. Patent No.(s)	ne application is: July 17, 2003	
	Additional numbers atta	i ached? [] Yes [X]No	0	
5.	Name and address of party to whom correspondence concerning document should be mailed:	erning document should be mailed:		l]
	Name: Cooley Godward LLP	[X] Enclosed	.3.41) 40.00	
	Internal Address: Patent Group  Street Address: Five Palo Alto Square, 3000 El Camino Real		be charged to deposit account	
	City: Palo Alto State: CA Zip: 94306-2155	8. Deposit account n	umber: 03-3117	
		CFR 3.41 that may be requ	y authorized to charge any appropriate fees ired by this paper, and to credit any overpa 17. This paper is submitted in duplicate.	under 37 syment, to
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9.	Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.			y of
	the original document.  Edward A. Van Gieson, Reg. 44,386  Name of Person Signing  Signi	ature	July 18, 2007 Date	
	Total number of pages including cover		documents: [3]	
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Date	ress Mail Label Number: EV316173917US e of Deposit: July 18, 2003 3/2003 WEKCHEN 00000014 10622865			

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PATENT

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Rev. 5/17/2002

Attorney Docket No.: NVID-056/00US Client Reference No.: P000713 **PATENT** 

## ASSIGNMENT (Sole)

William Samuel Herz, residing at 25439 Old Fairview Ave., Hayward, California 94542 (referred to as "Assignor") has made an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, entitled:

## APPARATUS, METHOD, AND 3D GRAPHICAL USER INTERFACE FOR MEDIA CENTERS

and which is a:

(1)	[] provisional application				
	(a)	[] to be filed herewith; or	•		
	(b)	[] bearing Application No.	, and filed on	; or	
(2)	[X] non-provisional application				
	(a)	[X] to be filed herewith; or			
	(b)	[] bearing Application No.	, and filed on	•	

WHEREAS, NVIDIA Corporation, a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 2701 San Tomas Expressway, Santa Clara, California 95050 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to these application(s); any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application for patent identified in paragraph (1) or (2);
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);

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Attorney Docket No.: NVID-56/00US Client Reference No.: P000713 Page 2

- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part;
- (f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the proceeding paragraphs (b)-(e); and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY GODWARD L.L.P. to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: _	7-17-03	By:	William & Herr
			William Samuel Herz

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TOTAL P.05

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**RECORDED: 07/18/2003**