PATENT ASSIGNMENT

Electronic Version v07 Stylesheet Version v02

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Execution Date	
Jessica T. Crane	2003-12-19	

RECEIVING PARTY DATA

Name	Street Address	Internal Address	City	State/Country	Postal Code
	1954 Innerbelt Business Center Drive		St. Louis	MISSOURI	63114

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number	29195151	

CORRESPONDENCE DATA

FAX NUMBER: 314-345-6060

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

When the customer number has been provided, the Office of Public Records will obtain the correspondence data from the

official record on file at the USPTO. CUSTOMER NUMBER: 027128

NAME OF PERSON SIGNING:	/Samuel Digirolamo/
DATE SIGNED:	2004-02-10

Total Attachments: 2 source=assign1.tif source=assign2.tif

PATENT REEL: 014319 FRAME: 0720

<u>ASSIGNMENT</u>

WHEREAS, Jessica T. Crane, a resident of Chicago, Illinois (hereinafter referred to as "Assignor"), has invented a new, original and ornamental design for a DOLL CARRYING CASE for which application for Letters Patent has been filed on December 8, 2003; and

WHEREAS, Assignor is the owners and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

WHEREAS, Build-A-Bear Workshop, Inc., (hereinafter referred to as "Assignee"), a corporation duly organized under the laws of the State of Delaware, having its principal office and place of business at 1954 Innerbelt Business Center Drive, St. Louis, Missouri, 63114, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignor paid by said Assignee, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention as set forth and described in the application for Letters Patent filed herewith, including all rights to file applications and obtain patents in other countries, and in and to any and all Letters Patent, both United States and foreign, that may be granted therefore, and Assignor does hereby authorize and request the United States Assistant Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and all Letters Patent that may be granted, either on said application or otherwise for said invention,

1 of 2

STLD01-1048761-1

PATENT REEL: 014319 FRAME: 0721 to Build-A-Bear Workshop, Inc., as the Assignee of the entire right, title and interest in and to the same, for sole use and benefit of Build-A-Bear Workshop, Inc., its successors or assigns.

IN WITNESS WHEREOF, Assignor has hereunto set her hand and seal.

Dated: 12 19 03

Estion Frame

STATE OF ()) ss. COUNTY OF (vol)) ss.

On this 19 day of June 2003, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Jessica T. Crane to me known to be the person described in and who executed the foregoing instrument, and acknowledged that she executed the same as her free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written. Lef Mitthey-laste

My Commission Expires:

11/20/05

STLD01-1048761-1

RECORDED: 02/10/2004