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TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS  
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Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):  
**Giovanna Modena and Federica Gambirasi**
2. Name and address of receiving party(ies):  
**Sara Lee Branded Apparel Italia S.P.A.**  
**Via Laurentina**  
**191-00040 Pomezia (Roma)**  
**Italy**
3. Nature of conveyance:  
☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other: \_\_\_\_\_  
Execution Date: **April 24, 2003** respectively
4. Application number(s) or application date(s): **10/333,290**  
If this document is being filed together with a new application, the execution date of the application is:  
A. Application No. B. Filing Date  
**10/333,290** **January 17, 2003**
5. Name and address of party to whom correspondence concerning this document should be mailed:

Charles N. J. Ruggiero, Esq.  
Ohlandt, Greeley, Ruggiero & Perle, L.L.P.  
One Landmark Square, 10th Floor  
Stamford, Connecticut 06901-2682 U.S.A.

6. Total No. of applications and patents involved: 1.
7. Total Fee (37 C.F.R. 3.41(h)) \$40.00/assignment.  
☒ Enclosed  
☐ Authorized to be charged to deposit account.

The Commissioner is hereby authorized to charge any additional fees under 37 C.F.R. 3.41 that may be required with this communication or credit any overpayment, to Deposit Account No. 01-0467. A duplicate copy of this Form is enclosed.

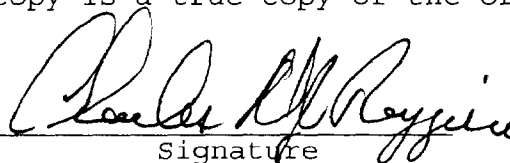
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

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Charles N. J. Ruggiero  
Name of Person Signing

  
Signature

June 27, 2003  
Date

Total number of pages including cover sheet, attachments and document: 3.

**PATENT**  
**REEL: 014331 FRAME: 0540**

# ***ASSIGNMENT***

SERIAL No. 10/333,290

FILED January 17, 2003

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged,

MODENA Giovanna, GAMBIRASI Federica

(hereinafter designated as the undersigned) hereby sell(s) and assign(s) to

SARA LEE BRANDED APPAREL ITALIA S.P.A.

of Via Laurentina, 191 – 00040 POMEZIA (Roma) - Italy

its heirs, successors, legal representatives and assigns (hereinafter designated as the Assignee), the entire right, title and interest in the invention or improvements in

“Stiffened brassiere”

for which an application for Letters Patent of the United States of America has been executed by the undersigned

on April 24, 2003

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof or letters patent or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby authorizes its attorneys to amend this document to insert the filing date and application serial number when they become known.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

MODENA Giovanna

Date April 24, 2003, Name of Inventor Giovanna Modena  
(signature)

GAMBIRASI Federica

Date April 24, 2003, Name of Inventor Federica Gambirasi  
(signature)

Date \_\_\_\_\_, Name of Inventor \_\_\_\_\_  
(signature)

Date \_\_\_\_\_, Name of Inventor \_\_\_\_\_  
(signature)

Date \_\_\_\_\_, Name of Inventor \_\_\_\_\_  
(signature)

Witness [Signature]

Witness [Signature]