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08-04-2003



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To the Honorable Commissioner of Patents and Trademarks: Please use

original documents or copy thereof.

16424 U.S. P. OFFICE 29/186842

07/22/03

1. Name of conveying party(ies): Antoine Trubiano 7.22.03 Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Cari-All Inc. Internal Address: 171 Marien Avenue Street Address: City: Montreal East State: Quebec Zip: H1B 5V1 Canada Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 07/11/2003

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: 7/22/03 A. Patent Application No.(s) 29186842 B. Patent No.(s) Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: David M. Carter Internal Address: Carter Schnedler & Monteith, P.A. 56 Central Avenue, Suite 101 Asheville, N.C. 28801 Street Address: P.O. Box 2985 City: Asheville State: N.C. Zip: 28802

6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41).....\$ 40.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. David M. Carter Signature Date July 22, 2003 Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

08/25/2003 NDAWTE1 00000075 29186842 40.00 0P

ASSIGNMENT OF INVENTION

UNIVERSAL

WHEREAS, I/We, **ANTOINE TRUBIANO**, whose full post office address is 320 Pierre Mercure, Montreal, Quebec, Canada, H1A 4S6, have invented certain improvements in **ADVERTISING PANEL COMBINATION SHOPPING CART** and described in a design patent application executed on July 11, 2003 and:

WHEREAS **CARI-ALL INC.**, whose full post office address is 171 Marien Ave., Montreal East, Quebec, Canada, H1B 5V1 (hereinafter referred to as the assignee), is desirous of acquiring the entire right, title and interest in and to said invention or inventions and in and to any and all patents to be obtained therefore;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt of which is hereby acknowledged, I/We have and by these presents do hereby sell, assign and transfer unto said assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any applications filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents, reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions, and any divisional, continuation, continuation-in-part, substitute application(s) or supplementary disclosure(s) which may be filed upon said invention or inventions, in any country; and I/We hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said assignee.

I/We further agree without any payment by said assignee other than expenses incurred by the undersigned, to communicate to said assignee, its representatives or agents, any facts relating to said invention or inventions, including evidence for interference purposes or for other proceedings, whenever requested; testify in any interference, litigation or other proceedings, whenever requested; and execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective, and likewise make these provisions binding upon my/our heirs, legal representatives, administrators and assigns.

Le(s) soussigné(s) désire(nt) que la présente cession soit en anglais. The undersigned request(s) that the present assignment be in English.

SIGNED AT Montreal, Canada
this 11th day of July, 2003.

Denise Robich
WITNESS

Antoine Trubiano
Antoine Trubiano