

8-4-03

08-06-2003



102517547

**PATENT**

**Attorney Docket No. 10013-39226**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE THE PATENT APPLICATION OF: Morgan, Jr. et al.

Appl. No.: 10/217,059

Group: 2175

Filed: 08/12/2002

Examiner: unassigned

For: Data Linking System and Method Using Encoded Links

**Mail Stop ASSIGNMENTS  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**

2003 AUG -4 AM 3:55  
OPR/FINANCE

**COVER SHEET FOR TRANSMITTING ASSIGNMENT FOR RECORDAL**

Attached please find an assignment for recordal.

1. The assignment is for the patent application identified above.
2. A. The total number of applications and/or patents identified in this cover sheet is one (1).  
B. The total fee is (37 CFR 1.21(h)): \$40.00.  
C. Payment of fee is made by the attached check for \$40.00. Please charge Account No. 23-3263 for any fee deficiency or credit to account any overpayment. A duplicate of this cover sheet and a return postcard are attached.

3. The parties conveying the interest are:

08/05/2003 BYRNE 00000030 10217059  
01 FC:0021 40.00 OP

**Certificate of Mailing (37 C.F.R. § 1.8(a))**

I hereby certify that, on the date shown below, this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date:

8-1-03

J. Charles Dougherty

Charles D. Morgan, Jr.  
John R. Talburt  
Shawn G. Harvey  
Terry M. Talley  
Walter E. Anderson  
Samuel Kenton Welch  
C. Stuart White

4. The rights are being conveyed to:

Name: Acxiom Corporation

Address: One Information Way  
Little Rock, Arkansas 72202

5. The accompanying document intends to accomplish an assignment.

6. Please address correspondence to:

J. Charles Dougherty  
Reg. No. 41,715  
WRIGHT, LINDSEY & JENNINGS LLP  
200 W. Capitol, Suite 2300  
Little Rock, Arkansas 72201-3699  
(501) 371-0808

7. The attached assignment was executed on the following dates by the

respective inventors:.

Charles D. Morgan, Jr.	03/03/2003
John R. Talburt	03/01/2003
Shawn G. Harvey	03/07/2003
Terry M. Talley	03/03/2003
Walter E. Anderson	02/28/2003
Samuel Kenton Welch	03/03/2003
C. Stuart White	03/03/2003

8. The attached assignment is in the English language.

9. Submitted herewith is a true copy of the assignment.

10. To the best of my knowledge and belief, the foregoing information is true

and correct and the attached copy is a true copy of the original document.

11. The total number of pages being submitted, including cover sheet, attachments and documents is ten (10).

Respectfully submitted,

Date: 8-1-03

  
\_\_\_\_\_

Reg. No. 41,715  
Telephone: (501) 371-0808  
Facsimile: (501) 376-9442  
Customer No.: 23651

J. Charles Dougherty  
Wright, Lindsey & Jennings LLP  
200 W. Capitol Avenue  
Suite 2300  
Little Rock, Arkansas 72201-3699

ASSIGNMENT OF PATENT APPLICATION

FOR GOOD AND VALUABLE CONSIDERATION,

We, the undersigned (each) have agreed and hereby agree to assign for good and valuable consideration, receipt of which is hereby expressly acknowledged, and do hereby sell, assign and transfer unto

Axiom Corporation

a corporation organized under the laws of the state of Delaware as Assignee, and its successors, assigns and legal representatives, the entire right, title and interest, for all countries in and to certain inventions relating to

DATA LINKING SYSTEM AND METHOD USING ENCODED LINKS

described in an application for Letters Patent of the United States, identified as Attorney Docket No. 10013-39226, at Wright, Lindsey & Jennings LLP, 200 West Capitol Avenue, Suite 2200, Little Rock, AR 72201-3699 and filed on 8/12/2002, as Application Serial No. 10/217,059, and the invention(s) and improvement(s) set forth therein, and any and all continuations, continuations-in-part, divisionals, and renewals of and substitutes for said application for said Letters Patent, and all the rights and privileges under any and all Letters Patent that may be granted therefor in any country, and any reissues, or reexaminations, or extensions of said Letters Patent. We request that any and all Letters Patent for said inventions be issued to said Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

We agree that, when requested, we will, without charge to said Assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said Assignee, its successors, assigns and legal representatives or nominees.

We authorize and empower the said Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said Assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International convention which may henceforth be substituted for it.

We covenant with said Assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that we have full right to convey the same as herein expressed.

IN WITNESS WHEREOF, we have hereunto signed our names on the day and year set forth below.

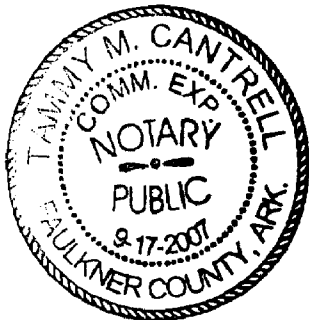
Charles D. Morgan, Jr.  
Inventor's Signature

3/3/03  
DATE

Charles D. Morgan, Jr.  
Inventor's Printed Name

STATE OF Arkansas )  
COUNTY OF Faulkner ) SS

On this 3rd day of March, 2003, before me personally came the above named Charles D. Morgan, Jr. who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the use and purposes therein set forth.



Tammy M. Cantrell  
NOTARY PUBLIC  
My Commission Expires: 9-17-2007

John R. Talburt  
Inventor's Signature

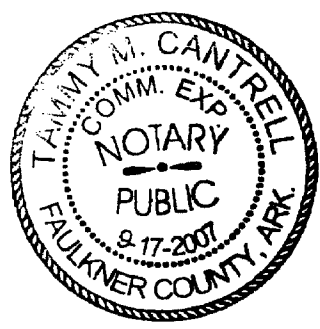
March 1, 2003  
DATE

John R. Talburt  
Inventor's Printed Name

STATE OF Arkansas )  
COUNTY OF Faulkner ) SS

On this 1<sup>st</sup> day of March, 2003, before me personally came the above named John R. Talburt who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the use and purposes therein set forth.

Tammy M. Cantrell  
NOTARY PUBLIC  
My Commission Expires: 9-17-2007



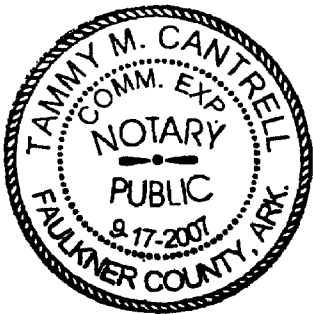
Shawn G. Harvey  
Inventor's Signature

3-7-03  
DATE

Shawn G. Harvey  
Inventor's Printed Name

STATE OF Arkansas )  
COUNTY OF Faulkner ) SS

On this 7<sup>th</sup> day of March, 2003, before me personally came the above named Shawn G. Harvey who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the use and purposes therein set forth.



Tammy M. Cantrell  
NOTARY PUBLIC  
My Commission Expires 9-17-2007

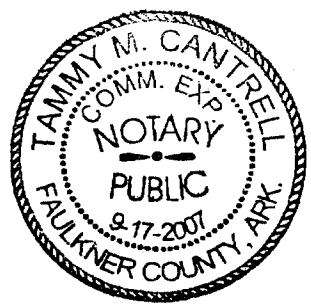
Terry M. Talley  
Inventor's Signature

3-3-03  
DATE

Terry M. Talley  
Inventor's Printed Name

STATE OF Arkansas )  
COUNTY OF Faulkner ) SS

On this 3rd day of March, 2003, before me personally came the above named Terry M. Talley who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the use and purposes therein set forth.



Tammy M. Cantrell  
NOTARY PUBLIC  
My Commission Expires: 9-17-2007

Walter E. Anderson

Inventor's Signature

2/28/2003

DATE

Walter E. Anderson

Inventor's Printed Name

STATE OF Arkansas )

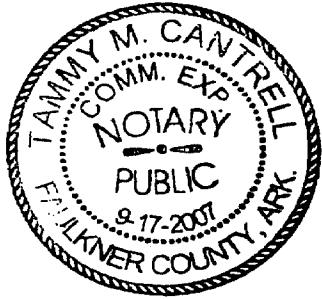
COUNTY OF Faulkner ) SS

On this 28<sup>th</sup> day of February, 2003 before me personally came the above named Walter E. Anderson who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the use and purposes therein set forth.

Tammy M. Cantrell

NOTARY PUBLIC

My Commission Expires: 9-17-2007





Samuel Kenton Welch  
Inventor's Signature

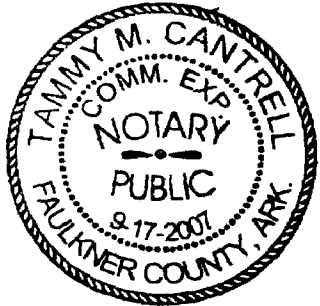
03-03-2003  
DATE

Samuel Kenton Welch  
Inventor's Printed Name

STATE OF Arkansas )  
COUNTY OF Faulkner ) SS

On this 3rd day of March, 2003, before me personally came the above named Samuel Kenton Welch who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the use and purposes therein set forth.

Tammy M. Cantrell  
NOTARY PUBLIC  
My Commission Expires: 9-17-2007



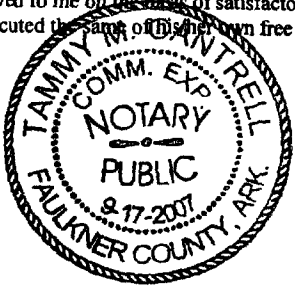
C. Stuart White  
Inventor's Signature

3/3/03  
DATE

C. Stuart White  
Inventor's Printed Name

STATE OF Arkansas )  
COUNTY OF Faulkner ) SS

On this 3rd day of March, 2003, before me personally came the above named C. Stuart White who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the use and purposes therein set forth.



Tammy M. Cantrell  
NOTARY PUBLIC  
My Commission Expires: 9-17-2007