

08-07-2003

PATENTS ONLY

PATENTS ONLY

TO THE

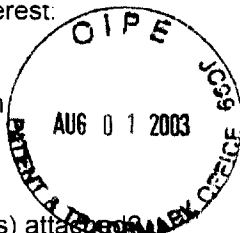
ENTIS

8-1-03

Please record

102518321 document or copy thereof.

1. Name of Party(ies) conveying an interest:

H. Scott Roy
Narinder Pal Singh

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and Address of Party(ies) receiving an interest:

Name: Overture Services, Inc.
 Internal Address:
 Street Address: 74 North Pasadena Ave,
 3rd Floor
 City: Pasadena,
 State/Zip: California, 91103

Additional name(s) and addresses attached?

☐ Yes ☒ No

3. Description of the interest conveyed:

☒ Assignment ☐ Change of Name Other:☐ Security Agreement ☐ Merger

Execution Date: July 23, 2003 and July 16, 2003.

4. Application number(s) or patent number(s). Additional sheet attached? ☐ Yes ☒ No

If this document is being filed together with a new application, the execution date of the application is:

Date

A. Patent Application No.(s)

10/403,823

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

BRINKS HOFER GILSON & LIONE
 P.O. BOX 10395
 CHICAGO, IL 60610
 (312)321-4200

6. Number of applications and patents involved: _____

7. Total fee (37 CFR 3.41) \$ 40.00

☒ Enclosed☐ Authorized to be charged to Deposit Account No. 23-19258. ☒ Please charge any deficiencies in fee or credit any overpayment to Deposit Account No. 23-1925.

DO NOT USE THIS SPACE

08/06/2003 ECDOPER 00000330 10403823

01 FC:0021

40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John G. Rauch, Reg. No. 37,218
 Name of Person Signing

Signature

July 29, 2003
 Date

Total number of pages including cover sheet, attachments, and document: 7

ASSIGNMENT

WHEREAS, Scott Roy and Narinder Pal Singh, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "DISPLAYING PAID SEARCH LISTING IN PROPORTION TO ADVERTISER SPENDING", for a full description of which reference is here made to an application for Letters Patent of the United States filed on March 31, 2003 and assigned Application Serial No. 10/403,823;

WHEREAS, Overture Services, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 74 North Pasadena Ave., 3rd Floor, Pasadena, California 91103, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignor's legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor has executed this agreement.

DATED: 7/23/03 H. Scott Roy
Scott Roy

DATED: _____
Narinder Pal Singh

STATE OF California

COUNTY OF San Francisco

)
) ss.
)

I, Natalie M. Drees, a Notary Public in and for the County and State aforesaid, do hereby certify that Scott Roy, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of July 23, 2003.

(SEAL)



Natalie M. Drees
Notary Public

My Commission Expires: _____

STATE OF
COUNTY OF

)
) ss.
)

I, _____, a Notary Public in and for the County and State aforesaid, do hereby certify that Narinder Pal Singh, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of _____, 2003.

(SEAL)

Notary Public

My Commission Expires: _____

ASSIGNMENT

WHEREAS, Scott Roy and Narinder Pal Singh, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "DISPLAYING PAID SEARCH LISTING IN PROPORTION TO ADVERTISER SPENDING", for a full description of which reference is here made to an application for Letters Patent of the United States filed on March 31, 2003 and assigned Application Serial No. 10/403,823;

WHEREAS, Overture Services, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 74 North Pasadena Ave., 3rd Floor, Pasadena, California 91103, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignor's legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor has executed this agreement.

DATED: _____
Scott Roy

DATED: 7/16/2003 _____
Narinder Pal Singh

STATE OF

)
) ss.
)

COUNTY
OF

I, _____, a Notary Public in and for the County
and State aforesaid, do hereby certify that Scott Roy, personally known to me to be the same
person whose name is subscribed to the foregoing instrument, appeared before me this day in
person and acknowledged that he signed, sealed and delivered the said instrument as his/her
free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this
day of _____, 2003.

Notary Public

(SEAL)

My Commission Expires:

STATE OF *California*

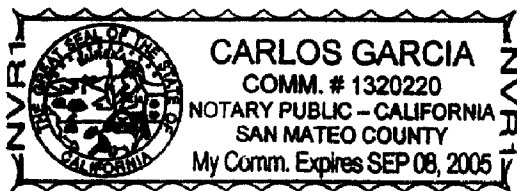
)
) ss.
)

COUNTY OF *San Mateo*

I, *Carlos Garcia*, a Notary Public in and for the County
and State aforesaid, do hereby certify that Narinder Pal Singh, personally known to me to be
the same person whose name is subscribed to the foregoing instrument, appeared before me
this day in person and acknowledged that he signed, sealed and delivered the said instrument
as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this
day of *16, July*, 2003.

(SEAL)



Carlos Garcia

Notary Public

My Commission Expires: *Sept. 8, 2005*