08-12-2003	A. D. L. M. SYSSEL CO. C.
PATEN III III III III III III III III III I	Attorney Docket No.: N322.12-0001 DRF:dkm
To the Commissione. 10. 1.1.02522303 and anaencu original de	ocument or copy thereof.
1. Name of conveying party(ies): 7.28.03	2. Name and address of receiving party(ies):
(2) (3)	Name: New Product Guys, Inc.
Additional name(s) of conveying party(ies) attached? [] Yes [x] No	Internal Address:
	Street Address: 1385 Interlachen Drive
3. Nature of Conveyance:	City: Eagan, State: MN ZIP 55123
[] Assignment [] Merger [] Security Agreement [] Change of Name [] Other	
Execution Date: July 25, 2003	Additional name(s) & address(es) attached? [] Yes [x] No
4A. Application No.(s) 10628669	4B. Patent No.(s)
If this document is being filed together with a new application, the execution date(s) of the application is: <u>July 28, 2003</u>	Additional numbers attached? [] Yes [x] No
Additional numbers attached? [] Yes [x] No	
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: [1]
Name: David R. Fairbairn	
Street Address: Kinney & Lange, P.A., 312 South Third Street City: Minneapolis State: MN ZIP 55415-1002	7. Total fee (37 C.F.R. 3.41):\$ 40.00
DO NOT USE THIS SPACE FC: 8021 40.00 DP	
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
Emverand -	7-28-03
John Weyraugh	Date

PATENT REEL: 014358 FRAME: 0711

Total number of pages including cover sheet, attachments and document: [2]

N322.12-0001

First Named Inventor : Keith L. Henk
Title : MEDIA HOLDING DEVICE
WHEREAS, I, Keith L. Henk, of Eagan, MN, USA, have invented certain new and useful improvements as described in an application entitled <u>MEDIA HOLDING DEVICE</u> for Letters Patent of the United States, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No, filed, and
WHEREAS, New Product Guys, Inc., a corporation organized and existing under the laws of the State of Minnesota, and having offices at 1385 Interlachen Drive, Eagan, MN 55123, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.
I authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained.
I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.
I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.
Keil L. Henk
STATE OF Minnesota
COUNTY OF Hennepin)
Subscribed and sworn to before me, a Notary Public, this 25 day of July , 2003
Notary Public
(SEAL)

HEIDI WITT
NOTARY PUBLIC-MINNESOTA
My Controssion Expression for the Market Mar

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