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PU010112

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Execution Date: October 19, 2001			
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: October 19, 2001			
A. Patent Application No.(s): 10/415021 Additional numbers attached?		B. Patent No.(s) ---- X No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: JOSEPH S. TRIPOLI Internal Address: THOMSON multimedia Licensing Inc. PATENT OPERATIONS Street Address: P. O. BOX 5312 City: PRINCETON State: NEW JERSEY Zip : 08543-5312		6. Total number of applications and patents involved: <u>1</u>	
		7. Total Fee (37 CFR 3.41): \$40.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account	
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PATENT
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ASSIGNMENT AND AGREEMENT

I hereby declare that I am the sole inventor (if only one inventor is named below) or one of _____ joint inventors (if plural inventors are named below) of the inventions relating to METHOD OF DISSEMINATING ADVERTISEMENTS USING AN

EMBEDDED MEDIA PLAYER PAGE

and described in Docket No. PU010112 and the thereupon-based International (Patent Cooperation Treaty) Application for patent about to be filed or lately filed by said corporation naming me/us as inventor(s).

For valuable consideration received, I hereby sell, assign and transfer to Singingfish.com, Inc., a corporation duly organized and existing under the laws of the state of Washington, its successors, and assigns my entire right, title and interest, for all countries in and to said inventions and application, and all the rights and privileges under any and all Patents that may be granted therefor, and any divisions, continuations, reissues and extensions thereof.

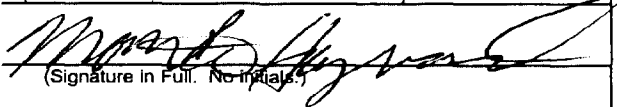
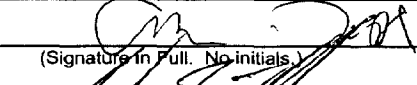
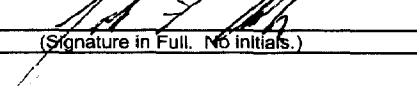
I agree that, when requested, I will, without charge to said corporation but at its expense, sign all papers, take all rightful oaths, make all rightful declarations and do all acts which may be necessary, desirable or convenient for securing and maintaining patents or other forms of protection for said inventions in any and all countries and for vesting title thereto in said corporation, its successors, assigns or nominees.

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I covenant with Singingfish.com, Inc., its successors, assigns, legal representatives, and nominees, that to the best of my knowledge the right, title and interest herein conveyed by me are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed.

Signed at	<u>Seattle, Washington USA</u>	Date	<u>10-19-2001</u>
Inventor (1)	<u>MONTE DUANE HAYWARD</u> (Type or Print)	 (Signature in Full. No initials.)	
Post Office Address	<u>Marvin Gardens, 2301 3rd Avenue, Seattle, Washington 98121 USA</u>		
1st Witness	<u>Austin Dahl</u> (Type or Print)	 (Signature in Full. No initials.)	
2nd Witness	<u>Joseph A. Abel</u> (Type or Print)	 (Signature in Full. No initials.)	
Signed at	_____	Date	_____
Inventor (2)	_____ (Type or Print)	_____ (Signature in Full. No initials.)	
Post Office Address	_____		
1st Witness	_____ (Type or Print)	_____ (Signature in Full. No initials.)	
2nd Witness	_____ (Type or Print)	_____ (Signature in Full. No initials.)	
Signed at	_____	Date	_____
Inventor (3)	_____ (Type or Print)	_____ (Signature in Full. No initials.)	
Post Office Address	_____		
1st Witness	_____ (Type or Print)	_____ (Signature in Full. No initials.)	
2nd Witness	_____ (Type or Print)	_____ (Signature in Full. No initials.)	

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