Additional names of conveying party attached? yes yes attached? yes yes attached? yes attached? yes yes attached?	`-4-03 es⊠no Merger	B175 Patent and Trademar	11
To the Honorable Commissioner of Patents and Trac         1. Name of conveying parties:         1) Jie CHENG         2) Jie DU         3) Wei FAN         Additional names of conveying party attached? □ yie         3. Nature of Conveyance:            ⊠Assignment         □ Security Agreement         □	iemarks. Please record th -4-03 es ⊠ no Merger	he attached original documents or copy thereof. 2. Name and address of receiving party: Name: Power Information Network, LLC Street Address: 2625 Townsgate Road City: Westlake Village State: CA Zip Code: 91361	S. PTO
<ol> <li>Name of conveying parties:         <ol> <li>Jie CHENG</li> <li>Jie DU</li> <li>Wei FAN</li> </ol> </li> <li>Additional names of conveying party attached?              <ol> <li>Y</li> </ol> </li> <li>Nature of Conveyance:         <ol> <li>Assignment</li> <li>Security Agreement</li> </ol> </li> </ol>	`-4-03 es⊠no Merger	<ol> <li>Name and address of receiving party:</li> <li>Name: Power Information Network, LLC</li> <li>Street Address: 2625 Townsgate Road</li> <li>City: Westlake Village State: CA Zip Code: 91361</li> </ol>	S. PTO
<ol> <li>1) Jie CHENG</li> <li>2) Jie DU</li> <li>3) Wei FAN</li> <li>Additional names of conveying party attached? □ y</li> <li>3. Nature of Conveyance:</li> <li></li></ol>	es 🛛 no	Name: Power Information Network, LLC Street Address: 2625 Townsgate Road City: Westlake Village State: CA Zip Code: 91361	S. PTO
<ul> <li>2) Jie DU</li> <li>3) Wei FAN</li> <li>Additional names of conveying party attached? □ y</li> <li>3. Nature of Conveyance:</li> <li></li></ul>	es 🛛 no	Street Address: 2625 Townsgate Road City: Westlake Village State: CA Zip Code: 91361	S. PTO
<ul> <li>3) Wei FAN</li> <li>Additional names of conveying party attached? □ y</li> <li>3. Nature of Conveyance:</li> <li> <sup>∞</sup>Assignment □ <ul> <li>□ Security Agreement □</li> </ul> </li> </ul>	es 🛛 no	City: Westlake Village State: CA Zip Code: 91361	S.
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<ul> <li>3. Nature of Conveyance:</li> <li>         ■Assignment         □         Security Agreement         □         □         Security Agreement         □         □         </li> </ul>	Merger	Country: USA	- <b>3</b>
			151
	Change of Name	Additional name & address attached? □ yes ⊠ no	52
Execution Date: 1) May 27, 2003; 2) M 3) May 27, 2003.	ay 27, 2003; and		
4. Application number or patent number:		10/632799	
If this document is being filed together	with a new applicati	ion, the execution date of the application is	
A. Patent Application No.		B. Patent No(s).	
10/366,719	····		
Additional numbers	s attached?	yes 🖾 no	
<ol><li>Name and address of party to whom co concerning document should be mailed</li></ol>		6. Total number of applications and patents involved:	<u>One</u>
Name: Sterne, Kessler, Goldstein & Fo	X P.L.L.C.	7. Total fee (37 C.F.R. § 3.41)\$ 40.00	
Internal Address: c/o Albert L. Ferro, Es	q.	Enclosed	
Attorney Docket: 2140.0020001/LEA/ALF		Charge: PTO-2038 Credit Card Form Enc	losed
		□ Authorized to be charged to Deposit Acce	ount
Street Address: 1100 New York Avc., N.W.		8. Deposit Account Number:	
City: Washington State: D.C. Zip Cod	le: 20005-3934	19-0036	
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copy of the original document.           Albert L. Ferro	the foregoing inform	mation is true and correct and any attached copy is a true <u>August 4, 2003</u> Date	
-	of pages including cover	r sheet, attachments and document3	
Mail docu	ments to be recorded with missioner of Patents and	h required cover sheet information to: I Trademarks, Box Assignments n, D.C. 2023 1	

PATENT REEL: 014372 FRAME: 0439

## ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventors: (1) Jie CHENG, (2) Jie DU, and (2) Wei FAN, the undersigned inventors hereby sell and assign to <u>Power Information Network, LLC</u> (the Assignee) his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages:

check applicable box(es)

☑ for the United States of America (as defined in 35 U.S.C. § 100),
 ☑ and throughout the world,

(a) in the invention known as <u>Optimized Auction Commodity Distribution System</u>, <u>Method, and Computer Program Product</u> for which application for patent in the United States of America has been executed by the undersigned on (1) 5/27/2003; (2) 5/27/03 (3) 5/27/03 (also known as United States Application No. <u>10/366,719</u>, filed <u>February 14, 2003</u>), in any and all applications thereon, in any and all Letters Patent therefor, and

(b) in any and all applications that claim the benefit of the patent application listed above in part (a), including continuing applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application and any continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned inventors agree to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application or any continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventors hereby grant Robert Greene Sterne, Esquire, Registration No. 28,912; Edward J. Kessler, Esquire, Registration No. 25,688; Jorge A. Goldstein, Esquire, Registration No. 29,021; David K.S. Cornwell, Esquire, Registration No. 31,944; Robert W. Esmond, Esquire, Registration No. 32,893; Tracy-Gene G. Durkin, Esquire, Registration No. 32,831; Michele A. Cimbala, Esquire, Registration No. 33,851; Michael B. Ray, Esquire, Registration No. 33,997; Robert E. Sokohl, Esquire, Registration No. 36,013; Eric K. Steffe, Esquire, Registration No. 36,688; Michael Q. Lee, Esquire, Registration No. 35,239; Steven R. Ludwig, Esquire, Registration No. 36,203; John M. Covert, Esquire, Registration No. 38,759; Linda E. Alcorn, Esquire, Registration No. 39,588; Lawrence B. Bugaisky, Esquire, Registration No. 35,086; Donald J. Featherstone, Esquire, Registration No. 33,876; Robert C. Millonig, Esquire, Registration No. 34,395; Michael V. Messinger, Esq., Registration No. 37,575; Judith U. Kim, Esq., Registration No. 40,679; Timothy J. Shea, Jr., Esq., Registration No. 41,306; and Patrick E. Garrett, Esq., Registration No. 39,987; all of STERNE, KESSLER, GOLDSTEIN& FOX P.L.L.C., 1100 New York Avenue, N.W., Washington, D.C. 20005-3934, power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventor(s) on the date opposite his/her name.

Date:	5/27/03	Signature of Inventor: _	Jie &HENG
Date:	5/27/03	Signature of Inventor: _	Jie DUJ
Date:	5/27/03	Signature of Inventor:	Wei FAN

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**RECORDED: 08/04/2003**