



08-14-2003

Substitute Form PTO-1595
Attorney Docket No.: 06181-917001

102525170

COVER SHEET
PATENTS ONLY

8.7.03

Commissioner for Patents: Please record the attached original document(s) or copy(ies).	
1. Name of conveying party(ies): Michael J. Iaconis, Richard Maddocks and Leif J. Askeland Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): Hasbro, Inc. 1027 Newport Avenue P.O. Box 1059 Pawtucket, RI 02862-1059 Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: 07/29/2003	
4. Application number(s) or patent number(s): If this document is being filed with a new application, the execution date of the application is: A. Patent Application No(s): 10/425,992 B. Patent No(s): Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name/address of party to whom correspondence concerning document should be mailed: DIANA DIBERARDINO Fish & Richardson P.C. 1425 K Street, N.W. 11th Floor Washington, DC 20005-3500	6. Total number of applications/patents involved: 1 7. Total fee (37 CFR §3.41): \$40 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to charge Deposit Account. 8. Deposit Account No.: 06-1050 Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.
DO NOT USE THIS SPACE	
9. Statement and Signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> Diana DiBerardino Reg. No. 45,653 Name of Person Signing Diana DiBerardino Signature August 7, 2003 Date	
Total number of pages including coversheet, attachments and document: 5	

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ASSIGNMENT

For valuable consideration, we, MICHAEL J. IACONIS of 40 Caesar Chelor Drive, Wrentham, MA 02093, RICHARD MADDOCKS of 7 Copper Kettle Lane, Barrington, RI 02086, LEIF J. ASKELAND of 95 Derbyshire Drive, Cranston, RI 02921, hereby assign to:

Hasbro, Inc., a corporation of Rhode Island having a place of business at:

1027 Newport Avenue
P.O. Box 1059
Pawtucket, RI 02862-1059; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ELECTROMECHANICAL TOY, filed April 30, 2003, and assigned U.S. Serial Number 10/425,992; this assignment including said application and any continuations or divisionals thereof, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at Pawtucket,
this 29th day of July, 2003
Michael J. Iaconis L.S.
MICHAEL J. IACONIS

State of Rhode Island :
: ss.
County of Providence :

Before me this 29th day of July, 2003, personally
appeared MICHAEL J. IACONIS known to me to be the person whose name is subscribed to the
foregoing Assignment and acknowledged that he executed the same as his free act and deed for
the purposes therein contained.

Spitaleri Bulli
Notary Public
My Commission Expires:

[Notary's Seal Here]

My Commission Expires on
January 14, 2007

IN WITNESS WHEREOF, I hereto set my hand and seal at Bawtucket,
this 29th day of July, 2003,
Richard Maddocks L.S.
RICHARD MADDOCKS

State of Rhode Island
: ss.
County of Providence:

Before me this 29th day of July, 2003, personally
appeared RICHARD MADDOCKS known to me to be the person whose name is subscribed to
the foregoing Assignment and acknowledged that he executed the same as his free act and deed
for the purposes therein contained.

Natalie Butler
Notary Public

My Commission Expires:

[Notary's Seal Here]

My Commission Expires on
January 14, 2007

IN WITNESS WHEREOF, I hereto set my hand and seal at Pawtucket,
this 29th day of July, 2003
LEIF J. ASKELAND L.S.

State of Rhode Island:
: SS.
County of Providence:

Before me this 29th day of July, 2003, personally
appeared LEIF J. ASKELAND known to me to be the person whose name is subscribed to the
foregoing Assignment and acknowledged that he executed the same as his free act and deed for
the purposes therein contained.

Natalie Butler
Notary Public

My Commission Expires:

[Notary's Seal Here]

My Commission Expires on
January 14, 2007

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