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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Allan SAFRAN Warren STELMAN</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: <u>DIGITAL ADVERTISING NETWORK INC.</u></p> <p>Internal Address: _____</p> <p>_____</p> <p>Street Address: <u>481 Viger Avenue West</u> <u>4th Floor</u></p> <p>City: <u>Montreal</u> Province: <u>Quebec</u> Country: <u>CANADA</u> Postal Code: <u>H2Z 1G6</u></p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance.</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>02/18/2004</u></p>	

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____


<p>A. Patent Application No. (s) _____ <u>29/152,366</u></p>	<p>B. Patent No. (s) _____</p>
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Additional numbers attached? Yes No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>KATTEN MUCHIN ZAVIS ROSENMAN</u></p> <p>Internal Address: _____</p> <p>_____</p> <p>Street Address: <u>1025 Thomas Jefferson Street,</u> <u>East Lobby: Suite 700</u></p> <p>City: <u>Washington</u> State: <u>DC</u> Zip: <u>20007-5201</u></p>	<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41)..... \$ <u>40.00</u></p> <p><input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>50-1710</u></p>
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9. Signature. **SUBMITTED VIA FACSIMILE TO FAX NO. 703-306-5995**
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<p>Gilberto M. Villacorta, Ph.D., Reg. No. 34,038 Dawn C. Hayes, Reg. No. 44,751</p> <p>_____ Name of Person Signing</p>	 Signature	<p><u>02/25/2004</u> Date</p>
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Total number of pages including cover sheet, attachments, and documents. 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 501710 29152366

ASSIGNMENT OF INVENTION

We,

- (a) Allan Safran of 12 Florence Street, Dollard-des-Ormeaux, Quebec, H9A 3G4, Canada
- (b) Warran Steiman of 49 Alouette Street, Dollard-des-Ormeaux, Quebec H9A 3H3, Canada

in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, do hereby sell and assign to Digital Advertising Network Inc., whose full post office address 481 Viger Avenue West, 4th Floor, Montreal, Quebec H2Z 1G6, Canada, all our rights, title and interest in Canada, United States of America and throughout the world in and to my invention relating to Projector, as described and claimed in the United States design patent application filed on March 7, 2002, under Serial No. 29/152,366, to all improvements, modifications and additions to said invention, and to all our corresponding rights, title and interest in and to any design patent which may issue therefrom, to any corresponding foreign design patent applications and design patents relating to said invention and improvements, modifications and additions thereto, and to any divisions, continuations, continuation-in-part applications, reissues and renewals of the aforementioned patents. For said consideration, we agree, upon the request and at the expense of the Assignee, its successors and assigns, to execute any and all divisional, continuation, continuation-in-part applications, reissue and substitute applications for said invention, and improvements, modifications and additions to said invention, and acknowledge and agree that all rights therein shall vest in the Assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by said Assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made. In addition, we will, at the request and expense of the Assignee, execute any and all documents required by the Assignee to fully and properly vest the aforementioned rights in the Assignee.

SIGNED at Montreal, Canada, this 18 day of February, 2004.

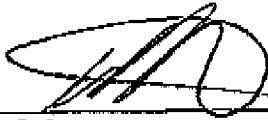

Allan Safran

I, Jasmine Huguellet declare that I was personally present and did see
(name of witness)

Allan Safran duly sign and execute the above assignment.


(signature of witness)

SIGNED at Montreal, Canada, this 18 day of February, 2004.



Warren Stelman

I, Jasmine Huguelet declare that I was personally present and did see
(name of witness)

Warren Stelman duly sign and execute the above assignment.


(signature of witness)