

08-18-2003

HEET

U.S. DEPARTMENT OF COMMERCE  
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To the Director of the United States

J the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Joseph T. Richardson  
Mary Rose Rice

8.13.03

## 2. Name and address of receiving party(ies):

Name: Behr Process Corporation

Internal Address: \_\_\_\_\_

Street Address: 3400 W. Segerstrom Avenue

City: Santa Ana

State: CA

ZIP: 92701

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other \_\_\_\_\_

Execution Date: 5-9-03 &amp; 5-16-03

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

29/183,189

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Albin H. Gess, Esq.

Internal Address: Suite 1200

Street Address: 1920 Main Street

City: Irvine

State: CA

ZIP: 92614

## 6. Total number of applications and patents involved:

1

## 7. Total fee (37 CFR 3.41):.....\$ 40.00

☐ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☒ Authorized to be charged to deposit account

## 8. Deposit account number:

19-2814

(Attach duplicate copy of this page if paying by deposit account)

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## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Albin H. Gess

Name of Person Signing

Signature

August 11, 2003

Date

Total number of pages including cover sheet, attachments, and document:

5

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Assignment Recordation Services

Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450

08/15/2003 LNUELLER 00000076 192814 29183189

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PATENT  
REEL: 014379 FRAME: 0934

## ASSIGNMENT

WHEREAS, we the undersigned, Joseph T. Richardson, citizen of the United States, residing at 28 Ardmore, Irvine, California 92602; and Mary Rose Rice, citizen of the United States, residing at 10 Fern Canyon, Laguna Niguel, California have invented a new and useful COLOR DISPLAY SYSTEM ROUNDED RIGHT WITH CARDS AND KIOSK, Attorney Docket No. 14177-1300, for which an application for United States Letters Patent was filed on June 5, 2003 and assigned Serial No. 29/183,189; and

WHEREAS, we verily believe ourselves to be the original, first and sole inventors of the invention set forth in said application for Letters Patent and represent that we have not conveyed or hypothecated any right or interest therein; and

WHEREAS, **BEHR PROCESS CORPORATION**, a corporation of the State of California, sometimes hereinafter referred to as "said assignee," having a principal place of business at 3400 W. Segerstrom Avenue, Santa Ana, CA 92704 is desirous of acquiring the entire and exclusive right, title and interest in and to said invention, and any and all patent applications which may be filed thereon, and any and all Letters Patent which may be granted or issued therefor in the United States and throughout the world, including any and all divisions, continuations, reissues and extensions of any of the foregoing.

NOW, THEREFORE, in consideration of obligations voluntarily assumed by us and other good and valuable consideration, and for the further consideration of the sum of One Dollar (\$1.00) paid to each of us, receipt of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto said assignee, its successors and assigns, the entire and exclusive right, title and interest in and to said invention, patent applications and Letters Patents which may be granted or issued for said invention in the United States and throughout the world, including all divisions, continuations, reissues and extensions thereof, and all international priority rights associated therewith, all to be held by us had this assignment not been made; and we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and duly constituted authorities of foreign countries to issue all Letters Patent relating to the foregoing assigned rights to said assignee, its successors and assigns.

We agree that we will at all times keep said assignee advised of our whereabouts; and we will promptly, upon request of said assignee, and without further compensation, but at no out-of-pocket expense to ourselves, do all lawful acts, including the execution of all

necessary documents and the giving of testimony that, in the opinion of the assignee, its successors and assigns, may be necessary or desirable for obtaining, sustaining, or reissuing United States and foreign Letters Patent relating to the foregoing assigned rights, and for perfecting, affirming, recording, and maintaining the title of said assignee, its successors and assigns thereto; and that we will generally cooperate to the fullest extent in all matters pertaining to said invention and patent and said assignee's title thereto.

IN WITNESS WHEREOF, we have executed this instrument at Santa Ana, California on the date indicated adjacent to our names.

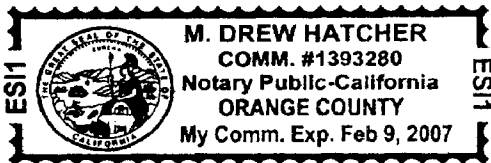
Dated: 5/9/03

By: Joseph T. Richardson  
Joseph T. Richardson

STATE OF CALIFORNIA )  
COUNTY OF Orange ) ss.

On May 9, 2003 before me, M. Drew Hatcher Notary Public, personally appeared Joseph T. Richardson, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person executed the instrument.

Witness my hand and official seal.



My commission expires:

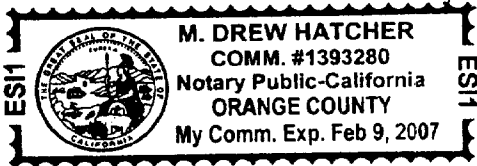
2-9-07

M. Drew Hatcher  
Notary Public

Dated: 5/16/03By: Mary Rose Rice  
Mary Rose RiceSTATE OF CALIFORNIA )  
COUNTY OF Orange ) ss.

On May 16, 2003 before me, M. Drew Hatcher, Notary Public,  
personally appeared Mary Rose Rice, proved to me on the basis of satisfactory evidence to  
be the person whose name is subscribed to the within instrument and acknowledged to me  
that she executed the same in her authorized capacity, and that by her signature on the  
instrument the person executed the instrument.

Witness my hand and official seal.



My commission expires:

2-9-07

M. Drew Hatcher  
Notary Public