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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Kenneth J. Ouimet

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 08/06/2003

2. Name and address of receiving party(ies)

Name: KhiMetrics, Inc.

Internal Address: _____

Street Address: 8700 East Via De Ventura
Suite 270

City: Scottsdale State: AZ Zip: 85258

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 08/07/2003

A. Patent Application No.(s) 10,637,991

B. Patent No.(s) _____

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lowell W. Gresham

Internal Address: Meschkow & Gresham, PLC

Street Address: 5727 North Seventh Street

Suite 409

City: Phoenix State: AZ Zip: 85014

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.

Lowell W. Gresham

Name of Person Signing

Signature

08/07/2003

Date

Total number of pages including cover sheet, attachments, and documents: 2

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

PATENT
REEL: 014386 FRAME: 0862

ASSIGNMENT

In consideration of Ten Dollars (\$10.00) and other valuable consideration, of which receipt is acknowledged, I, Kenneth J. Ouimet of 10580 East Acacia Drive, Scottsdale, Arizona 85255, do hereby sell, and assign to KhiMetrics, Inc., a Delaware Corporation, having offices at 8700 East Via De Ventura, Suite 270, Scottsdale, Arizona 85258, its successors and assigns, the entire right, title and interest in and to the improvements of *DEMAND-MODEL BASED PRICE IMAGE CALCULATION METHOD AND COMPUTER PROGRAM THEREFOR*, invented by me, as described in the application for United States Patent Application filed concurrently herewith (M&G Docket Number 2297-010), and any and all applications for patent and patents therefor in any and all countries, including all divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said improvements or resulting therefrom to said KhiMetrics, Inc., or its successors or assigns and agree that on request and without further consideration, but at the expense of KhiMetrics, Inc., I will communicate to said KhiMetrics, Inc., or its representatives or nominees, any facts known to me respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid KhiMetrics, Inc., its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries. I covenant with said KhiMetrics, Inc., its successors and assigns, that the rights and property hereby covered are free and clear of any encumbrances, and that I have full right to convey the same as herein expressed.

8/6/03
DATE

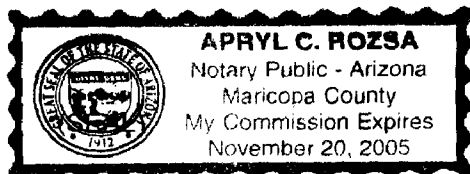
Kenneth J. Ouimet
Kenneth J. Ouimet

STATE OF ARIZONA

County of Maricopa

On this 06 day of Aug, 2003 before me, the undersigned, personally appeared Kenneth J. Ouimet, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the foregoing instrument for the purposes therein contained.

IN WITNESS WHEREOF, I have set my hand and official seal.



[Signature]
NOTARY PUBLIC