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> PATENT REEL: 014393 FRAME: 0423

PATENT EXPRESS MAIL NO. EV322527809US Attorney Docket No. WSOD0001 Client/Matter No. 87508.0003

## ASSIGNMENT

WHEREAS, we, William B. Hander, having a residence address of 145 S. Tanager Ct.,
Louisville, CO 80027; Ariel De La Lama, having a residence address of 1435 Chukar Drive,
Longmont, CO 80501; John W. Leslie, having a residence address of 1010 Willow Court,
Longmont, CO 80501; Fredrick E. Levine, having a residence address of 6571 Red Hill Road,
Boulder, CO 80302; and James Tanner, having a residence address of 2693 Fourth Street,
Boulder, CO 80304, have made a certain new and useful invention relating to a TEXT
GENERATOR WITH AN AUTOMATED DECISION TREE FOR CREATING TEXT
BASED ON CHANGING INPUT DATA, for which we are making or we have made application
for Letters Patent of the United States, said application being identified by Docket No.
WSOD0001 and Client/Matter No. 87508.0003, in the law firm of HOGAN & HARTSON LLP,
One Tabor Center, 1200 17th Street, Suite 1500, Denver, Colorado 80202, and which is executed
concurrently herewith, and

WHEREAS, we now own the entire right, title and interest therein; and
WHEREAS, Wall Street on Demand, hereinafter ASSIGNEE, a Delaware corporation,
whose post office address is 3005 Center Green Drive, Boulder, CO 80301, is desirous of
acquiring the entire interest in and to said invention, said application, and the Letters Patent to
be obtained therefor;

NOW THEREFORE, upon consideration of our employment and other good and valuable consideration, the adequacy of which is hereby acknowledged, we do hereby sell and assign unto ASSIGNEE, and ASSIGNEE's legal representatives, successors, and assigns, the entire right, title, and interest in and to said invention, said application, and the Letters Patent, both of the United States and of other countries, that may or shall issue thereon; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE, consistent with the terms of this Assignment.

UPON SAID CONSIDERATION, we do hereby covenant and agree with ASSIGNEE that we will not execute any writing or do any act whatsoever conflicting with this assignment, and that we will, at any time upon request, without further or additional considerat PAFENThe

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expense of ASSIGNEE, execute such additional assignments and other writings and do such additional acts as ASSIGNEE may deem necessary or desirable to perfect the ASSIGNEE's enjoyment of this grant, and render all necessary assistance in applying for and obtaining original, continuation, continuation-in-part, divisional, reexamined, renewal, reissued or extended Letters Patent of the United States, or of other countries, or inventor's certificates, on said invention, and in enforcing any rights or causes in action accruing as a result of such applications, certificates, or patents, by giving testimony in any proceedings or transactions involving such applications, certificates, or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seals on the date hereinafter set forth.

Date: 8/11/2003

William B. Hander

Date: 8/11/7003

Date: 8 11 7003

Date: 8-11-2003

Fredrick E. Levine

Date: 8-11/2003

James Tanner