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 INTELLECTUAL PROPERTY  
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FINANCE SECTION

V. 21.05

Our File – MAT 3F9P  
 MAT 3F9  
 MAT 3F9A

08-25-2003

August 18, 2003



**Mail Stop Assignmen**  
**Commissioner for Patents**  
 P.O. Box 1450  
 Alexandria, Virginia 22313

102534928

**RECORDATION FORM COVER SHEET**  
**PATENTS ONLY**

Sir:

Enclosed for recordation in the records of the U.S. Patent and

Trademark Office is an original document with particulars as follows.

(1) Name of conveying parties: Mark S. Wittenberg and  
 Ahmad A. Asbaghi.

(2) Name and address of receiving party: Mattel, Inc., 333  
 Continental Blvd., El Segundo, California 90245.

(3) The nature of the conveyance is an assignment, which  
 was executed July 17, 2003.

(4) This document is being filed in connection with U.S.

Patent Application Serial No. 60/384,884, filed May 31, 2002, U.S. Patent  
 Application Serial No.10/448,943, filed May 30, 2003, and PCT Patent  
 Application Serial No. PCT/US03/16815, filed May 30, 2003.

08/22/2003 EDCRPER 0000144 66304000 129.00 00  
 01 FT:0021

(5) Any and all correspondence concerning this document should be addressed and mailed to the following.

Charles H. DeVoe  
Kolisch Hartwell, P.C.  
520 S.W. Yamhill Street, Suite 200  
Portland, Oregon 97204

(6) The total number of patent applications involved in this conveyance is three.

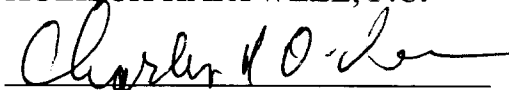
(7) Our check in the amount of \$120.00 to cover the recordation fee is enclosed, in accordance with 37 C.F.R. § 3.41.

(8) Please charge our Deposit Account No. 11-1540 for any additional fees which may be required. A duplicate of this sheet is enclosed.

(9) To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

KOLISCH HARTWELL, P.C.



Charles H. DeVoe  
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CHD:gp  
Enclosures

of Attorneys for Applicants

TOTAL NUMBER OF PAGES,  
INCLUDING COVER SHEET,  
ATTACHMENTS, AND DOCUMENT: 5

## ASSIGNMENT

WHEREAS, we, Mark S. Wittenberg, of Rossmoor, County of Los Angeles, State of California; and Ahmad A. Asbaghi of El Segundo, County of Los Angeles, State of California, U.S.A., have invented certain improvements in FLEXIBLE DOLLS AND POSABLE ACTION FIGURES, for which was filed for Letters Patent of the United States a provisional application on May 31, 2002, which was assigned Serial No. 60/384,884; a utility patent application on May 30, 2003, which was assigned Serial No. 10/448,943; and a PCT patent application on May 30, 2003, which was assigned Serial No. PCT/US03/16815.

WHEREAS, Mattel, Inc., a Delaware corporation, having its principal place of business in El Segundo, County of Los Angeles, and State of California, U.S.A., is desirous of acquiring an interest therein;

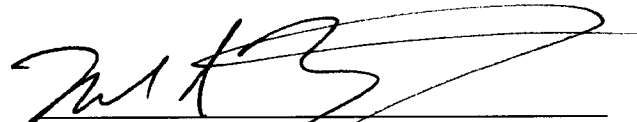
NOW, THEREFORE, for good and valuable consideration, the receipt of which hereby is acknowledged, we, the said Mark S. Wittenberg and Ahmad A. Asbaghi, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto the said Mattel, Inc., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to the said Mattel, Inc., as the assignee of our entire right, title, and interest in and

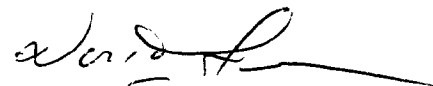
to the same, for the sole use of the said Mattel, Inc., its successors and assigns.

Further, we agree that we will communicate to the said Mattel, Inc., or its representatives any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to the said Mattel, Inc., make all rightful oaths and generally do everything possible to aid the said Mattel, Inc., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day of July, 2003.

  
Mark S. Wittenberg

Witness:

  
DORIAN Ferrari  
(Name)

516 Haven DR  
(Address)

ANAHEIM CA 92805  
(City, State)

(5) Any and all correspondence concerning this document should be addressed and mailed to the following.

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Kolisch Hartwell, P.C.  
520 S.W. Yamhill Street, Suite 200  
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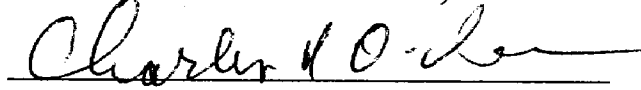
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Respectfully submitted,

KOLISCH HARTWELL, P.C.



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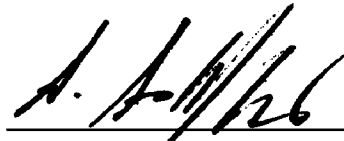
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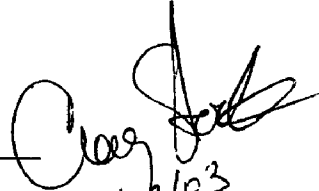
IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day

of July, 2003.

  
Ahmad A. Asbaghi

Witness:

CRAIG STOCK  
(Name)

  
7/17/03

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(City, State)