

08-29-2003

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attached original documents or copy thereof.

1. Name of conveying party(ies):

Arthur T. SEMPLINER

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: August 19, 2003

2. Name and address of receiving party(ies):

Name: Masters of Branding, Inc.

Address: 174 Hudson Street

City: New York

State/Prov.: NY

Country: USA

ZIP: 10003

Additional name(s) & address(es)

☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: August 19, 2003

Patent Application No.

Filing date

B. Patent No.(s)

10 646 200

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Fritz L. Schweitzer, Jr.

Registration No. 17,402

Address: SCHWEITZER CORNMAN GROSS

& BONDELL LLP

292 MADISON AVENUE, 19TH FLOOR

City: NEW YORK

State/Prov.: NY

Country: USA

ZIP: 10017

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

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8. Deposit account number:

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Fritz L. Schweitzer, Jr.

Name of Person Signing

Signature

August 21, 2003

Date

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FROM : SEMPLINER DESIGN

FAX NO. : 1 718 428 3637

Aug. 19 2003 02:56PM P3

* AUG-19-2003(TUE) 15:09

Schweitzer Corrman Gross Bondell (FAX) 646 424 0880

P.015/017

ASSIGNMENT

WHEREAS Arthur T. SEMPLINER (hereinafter referred to as ("ASSIGNOR")) has made an invention in

SLIDE LOCK SYSTEM FOR DOVETAIL AND OTHER TRACKS

and has executed a Provisional or Non-Provisional application for Letters Patent of the United States covering said invention of even date herewith; and

WHEREAS MASTERS OF BRANDING, INC., a corporation organized under the laws of the State of New York, having a place of business at 174 Hudson Street, New York New York 10003 (hereinafter "ASSIGNEE") is desirous of obtaining the entire right, title, and interest in and to said invention and said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the ASSIGNOR does hereby sell and assign to the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest, world wide, in and to said invention, and said application together with all divisions, renewals, and continuations, thereof and, if said application is a provisional application, all non-provisional applications claiming priority thereof, and all patents of the United States which may be granted thereon and all reissues and extensions thereof, together with any and all rights of priority relating to said invention, said applications and said Patents; and all rights to apply for and obtain patents in foreign countries, and the ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and of any other country in which applications are filed, to issue all patents for said invention to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

The ASSIGNOR has the full right to convey the entire interest herein assigned, and have not made, and will not make, any agreement in conflict herewith.

The ASSIGNOR further agrees to communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to the ASSIGNOR respecting said invention, and to testify in any legal proceeding, to sign all lawful papers, to execute all divisional, continuing and reissue applications, to make all declarations and to generally do everything possible to assist the ASSIGNEE, its successors, legal representatives and assigns, to obtain and to enforce patent rights for said invention in any country.

Assignor

Arthur T. Sempliner

Date

19 Aug 2003