



08-29-2003



102538072

OF.

TO THE DIRECTOR OF THE US PATENT  
SIR: PLEASE RECORD THE ATTACHED

1. NAME OF CONVEYING PARTY(IES) (ASSIGNORS(S)):

- 1. PERELLA, Daniel
- 3. THOMSON, Vincent
- 5.
- 7.

8.22.03

- 2. DECARLO, Anthony
- 4.
- 6.
- 8.

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?  YES  NO

2. PARTY(IES) (ASSIGNEE(S)) RECEIVING INTEREST:

NAME: IDEASTREAM CONSUMER PRODUCTS LLC

ADDRESS: 4011 Brookpark Road, Parma, Ohio 44134

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?  YES  NO

3. NATURE OF CONVEYANCE (DOCUMENT):

(Submit herewith only one document for recordation—multiple copies of same Assignment signed by different inventors is one document)

- ASSIGNMENT OF  WHOLE  PART INTEREST
- ORIGINAL  FACSIMILE/PHOTOCOPY
- CHANGE OF NAME  VERIFIED TRANSLATION
- SECURITY  MERGER  OTHER:

EXEC. DATE: July 21, 2003

EXECUTION DATE(S) ON THE DECLARATION IF FILED HERewith: (NOTE: IF DATES ON DECLARATION AND ASSIGNMENT DIFFER SEE ATTY!) July 21, 2003

4.5 APPL. NO.(S) OR PAT NO.(S). OTHERS ON ADDITIONAL SHEET(S) attached?  YES  NO

A. PAT. APP. NO.(S) series code/serial no	M#	1 <sup>st</sup> INVENTOR if not in item 1	B. PATENT NO(S)	M#	1 <sup>st</sup> INVENTOR if not in item 1
29/181,736	303666				

5. Name & Address of Party to Whom Correspondence Concerning Document Should be Mailed:

**Pillsbury Winthrop LLP**  
Intellectual Property Group  
P.O. Box 10500 McLean, VA 22102

6. NUMBER INVOLVED:

APPLNS 1 + PATS 0 = TOTAL = 1

7. AMOUNT OF FEE DUE: (Code 581)

ABOVE TOTAL x \$40 = \$40

5.5 ATTY DKT:

P 303666

53 DES

8. PLEASE CHARGE TO OUR DEPOSIT ACCOUNT

NUMBER: 03-3975

UNDER ORDER NO

81069

303666

MATTER NO.

CLIENT REF.

dup. sheet not required

CLIENT NO.

MATTER NO.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

10. Total number of pages including this cover sheet, attachments and document (do not file dup. Cover sheet)

3

Attorney: Bryan P. Collins

Reg. No. 43560

Date: August 22, 2003

Atty/Sec: BPC/RSP

TEL: (703) 905-2038

FAX: (703) 905-2500

FILE WITH PTO RETURN RECEIPT (PAT-103A)

08/28/2003 LMUELLER 00000147 033975 29181736

01 FC:8021 40.00 DA

Please return signed/recorded to:  
Pillsbury Winthrop LLP  
Intellectual Property Group  
P.O. Box 10500  
McLean, VA 22102

Atty. Dkt.	<u>PMS 303666</u>	Dkt. <u>53DES</u>
	M#	Client Ref.

**ASSIGNMENT**  
**of U.S. Origin Patent Application**

WHEREAS, the undersigned, to wit:

- |                            |                            |
|----------------------------|----------------------------|
| 1) <u>PERELLA, Daniel</u>  | 2) <u>DECARLO, Anthony</u> |
| 3) <u>THOMSON, Vincent</u> | 4) _____                   |
| 5) _____                   | 6) _____                   |
| 7) _____                   | 8) _____                   |

(hereinafter collectively ASSIGNOR), has/have made an invention known as Dkt. 53DES  
and entitled: Design for STORAGE DEVICE

for which an application for Letters Patent of the United States

- was executed even date herewith and is about to be filed in the United States Patent and Trademark Office;  
 was filed on May 16, 2003, Appln. No. 29 / 181,736 ;

AND WHEREAS IdeaStream Consumer Products LLC

(hereinafter ASSIGNEE), duly organized and existing under the laws of the State of Delaware  
and having its principal office and place of business at 4011 Brookpark Road, Parma, Ohio 44134  
desires to acquire an interest therein;

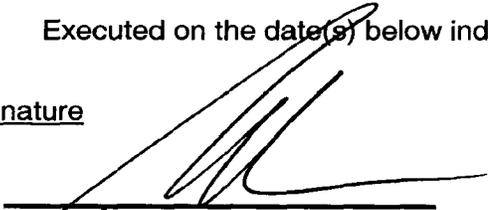
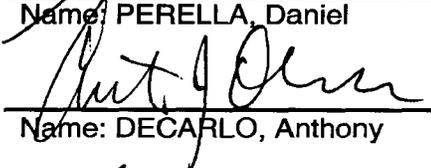
NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR, does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to the said invention in the United States and all foreign countries, as described in the aforesaid application, and to the said application and to all continuations, divisions, reissues and substitutes of said application, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives.

AND ASSIGNOR hereby agrees to execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

ASSIGNOR furthermore agrees upon request of said ASSIGNEE, and without further remuneration, to execute any and all papers desired by said ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in said ASSIGNEE.

**NOTE:** The undersigned hereby authorizes Pillsbury Winthrop LLP of the above address to insert hereon any further identification necessary or desirable for recordation of this document.

Executed on the date(s) below indicated.

<u>Signature</u>	<u>Date Signed</u>	<u>Witness</u>
1)  Name: PERELLA, Daniel	7/21/03	
2)  Name: DECARLO, Anthony	7/21/03	
3)  Name: THOMSON, Vincent	7/21/03	
4) _____ Name:	_____	_____
5) _____ Name:	_____	_____
6) _____ Name:	_____	_____
7) _____ Name:	_____	_____
8) _____ Name:	_____	_____

SIGNED BY THE ABOVE ON THE 21<sup>ST</sup>  
DAY OF JULY 2003

  
ANTHONY J. ACCIARONE, Notary Public  
No. Commission Expires March 20, 2004