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Docket No. 483345-533

09-02-2003 . DEPARTMENT OF COMMERCE RECORD Form **PTO-1595** U.S. Patent and Trademark Office (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) 102539514 ..... documents or copy thereof. To the Honorable Commissioner of Patents ar. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Name: HSN Improvements, LLC Peter D. Rimback Internal Address: Additional name(s) of conveying party(ies) attached? Tyes Yes No 3. Nature of conveyance: Merger Assignment Street Address: 1 HSN Drive Change of Name Security Agreement Other City: St. Petersburg State: FL Zip: 33729 Execution Date: May 22, 2003 Additional name(s) & address(es) attached? Yes No 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:\_\_\_\_ B. Patent No.(s) A. Patent Application No.(s) 10/425,570 Additional numbers attached? The Yes No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41).....\$\_40.00 Name: Theodore D. Lienesch Enclosed Internal Address: Thompson Hinc LLP Authorized to be charged to deposit account 2000 Courthouse Plaza NE 8. Deposit account number: Street Address: 10 West Second Street 20-0809 (Attach duplicate copy of this page if paying by deposit account) City: Dayton State: OH Zip: 45402 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information, is true and correct and any attached copy is a true copy of the original document.

08/29/2003 ECOOPER 00000061 10425570

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Theodore D. Lienesch, Reg. No. 28,235 Name of Person Signing

40.00 BP

Total number of pages including cover sheet, attachments, and documents: 3 Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

**PATENT** REEL: 014433 FRAME: 0631



Serial No. 10/425,570

PATENT TRADEMARK OFFICE Filed: April 29, 2003

## ASSIGNMENT

WHEREAS, **Peter D. Rimback**, of the City of S. Euclid and State of Ohio, invented certain new and useful PICTURE ALIGNMENT AND HANGING DEVICE (Docket No. 483345-00533) for which I/we executed an application for letters patent of the United States:

AND WHEREAS, **HSN Improvements, LLC** a Delaware limited liability company, with a place of business at 1 HSN Drive, St. Petersburg, Florida 33729, hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and any letters patent that may issue thereon;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other valuable consideration, receipt whereof is hereby acknowledged, I/we hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said application, any application claiming priority therefrom, any non-provisionals, divisions or continuations thereof, and the inventions therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and I/we hereby authorize and request the Commissioner of Patents and Trademarks to issue any letters patent thereon, and reissues thereof, to said Assignee, its successors and assigns; and I/we hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and I/we hereby agree that, upon request, I/we will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

IN TESTIMONY WHI		Peter D. Rim	and and seal this <u>A A</u> de de la	ay of
STATE OF	)			
COUNTY OF	) ss )			

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On this <u>J2</u> day of <u>J7764</u>, 2003, before me a Notary Public in and for the above County and State, personally appeared the above named, Peter D. Rimback personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.

Notary Public 19

**RECORDED: 08/28/2003**