

08-27-2003

FORM PTO-1595 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

RECORDED



U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

102663082

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): American Sports Licensing, Inc. 300 Delaware Avenue, Suite 548 Wilmington, DE 19801

8-25-03

2. Name and address of receiving party(ies) Name: Dick's Sporting Goods, Inc. 200 Industry Drive RIDC Park West Pittsburgh, PA 15275

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 08-06-03

Additional name(s) & address(es) attached? [] Yes [X] No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 29/170,888 11-12-02 10/167,779 06-10-02 10/167,782 06-10-02 10/386,631 03-12-03

B. Patent No.(s) D476,405 06-24-03

Additional numbers attached? [] Yes [X] No

2003 AUG 25 AM 7:40 OPR/FINANCE

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Hugh D. Jaeger 1000 Superior Blvd., Suite 302 Wayzata, MN 55391-1873

6. Total number of applications and patents involved: 5

7. Total fee (37 CFR 3.41).....\$ 200.00

[X] Enclosed [X] Authorized to be charged to deposit account additional 10-0230

8. Deposit account number: 10-0230

(Attach duplicate copy of this page if paying by deposit account)

08/26/2003 ECDOPER 00000010 29170888 01-FC-8021 200.00 00

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hugh D. Jaeger

Name of Person Signing

[Signature]

Signature

8/22/03

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

PATENT REEL: 014438 FRAME: 0240

ASSIGNMENT OF APPLICATION

Docket Number (Optional)

DICKS

Whereas, I/We, American Sports Licensing, Inc of Wilmington, Delaware, hereafter
 assignor,
 referred to as applicant, have invented certain new and useful improvements in _____

for which an application for a United States Patent was filed on November 12, 2002
 Application Number 29/170,888.

for which an application for a United States Patent was executed on _____, and
Dick's Sporting
 Goods, Inc. of Pittsburgh, Pennsylvania here referred
 to "assignee" whose mailing address is 200 Industry Drive, RIDC Park West, is
Pittsburgh, PA 15275
 desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$ 1.00), the receipt whereof is
 acknowledge, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign
 and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire
 rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I/We
 hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States
 Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and
 for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be
 granted, as fully and entirely as the same would have been held by me had this assignment and sale not been
 made.

Executed this 6 day of Aug, 20 03.

Jeffrey R Hennion
 Signature

Jeffrey R. Hennion

Print Name

Vice President

Print Title

Total of _____ forms are submitted.

ASSIGNMENT OF APPLICATION

Docket Number (Optional)

DICKS

Whereas, I/We, American Sports Licensing, Inc of Wilmington, Delaware, hereafter
 assignor,
 referred to as applicant, have invented certain new and useful improvements in _____

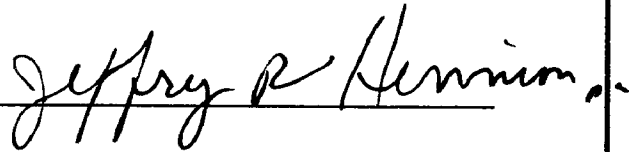
for which an application for a United States Patent was filed on June 10, 2002
 Application Number 10/167,779.

for which an application for a United States Patent was executed on _____, and
Dick's Sporting
 Goods, Inc. of Pittsburgh, Pennsylvania here referred
 to "assignee" whose mailing address is 200 Industry Drive, RIDC Park West,
Pittsburgh, PA 15275 is
 desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$ 1.00), the receipt whereof is
 acknowledge, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign
 and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire
 rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I/We
 hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States
 Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and
 for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be
 granted, as fully and entirely as the same would have been held by me had this assignment and sale not been
 made.

Executed this 6 day of Aug, 20 03.

Signature



Jeffrey R. Hennion

Print Name

Vice President

Print Title

Total of _____ forms are submitted.

ASSIGNMENT OF APPLICATION

Docket Number (Optional)

DICKS

Whereas, I/We, American Sports Licensing, Inc of Wilmington, Delaware, hereafter assignor, referred to as applicant, have invented certain new and useful improvements in _____

for which an application for a United States Patent was filed on June 10, 2002
Application Number 10/167,782.

for which an application for a United States Patent was executed on _____, and
Dick's Sporting Goods, Inc. of Pittsburgh, Pennsylvania here referred to "assignee" whose mailing address is 200 Industry Drive, RIDC Park West, Pittsburgh, PA 15275 is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$ 1.00), the receipt whereof is acknowledge, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I/We hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 6 day of Aug, 20 03.

Signature

Jeffrey R. Hennion

Print Name

Vice President

Print Title

Total of _____ forms are submitted.

ASSIGNMENT OF APPLICATION

Docket Number (Optional)

DICKS

Whereas, I/We, American Sports Licensing, Inc of Wilmington, Delaware, hereafter
 assignor,
 referred to as applicant, have invented certain new and useful improvements in _____

for which an application for a United States Patent was filed on March 12, 2003
 Application Number 10/386,631.

for which an application for a United States Patent was executed on _____, and
Dick's Sporting
 Goods, Inc. of Pittsburgh, Pennsylvania here referred
 to "assignee" whose mailing address is 200 Industry Drive, RIDC Park West,
Pittsburgh, PA 15275 is
 desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$ 1.00), the receipt whereof is
 acknowledge, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign
 and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire
 rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I/We
 hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States
 Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and
 for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be
 granted, as fully and entirely as the same would have been held by me had this assignment and sale not been
 made.

Executed this 6 day of Aug, 20 03.

Signature



Jeffrey R. Hennion

Print Name

Vice President

Print Title

Total of _____ forms are submitted.

ASSIGNMENT OF PATENT

Docket Number (optional)

DICKS

Whereas, I, American Sports Licensing, Inc. of Wilmington, Delaware, hereinafter referred to as ^{assignor,} ~~patentee,~~ did obtain a United States Patent for an improvement in PORTABLE OUTDOOR FIREPLACE

No. D476,405, dated June 24, 2003; and whereas, I am now the sole

owner of said patent, and,

Whereas, Dick's Sporting Goods, Inc.

of Pittsburgh, Pennsylvania

hereinafter referred to as "assignee" whose mailing address is
200 Industry Drive, RIDC Park West

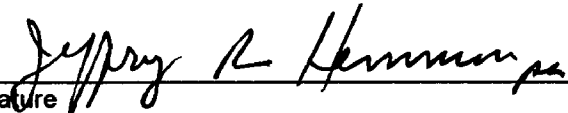
City of Pittsburgh, and State of Pennsylvania

is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the patentee, by these presents do sell, assign and transfer unto said assignee the entire right, title and interest in and to the said Patent aforesaid; the same to be held and enjoyed by the said assignee for his own use and behoof, and for his legal representatives and assigns, to the full end of the term for which said Patent is granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 6 day of Aug, 20 03.

Signature



Jeffrey R. Hennion

Print Name

Vice President

Print Title