09-05-2003

Form PTO-1595 (Rev. 10/02) REC  OMB No. 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office			
lab settings □ □ □ V V				
To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.			
Name of conveying party(ies):	2. Name and address of receiving party(ies)			
lan Jeffrey Obstfeld	Name: Sunglass Designs, Inc.			
Dean C. Bretz Thomas V. DiGiorgio	Internal Address:			
Thomas V. Digiorgio	10			
Additional name(s) of conveying party(ies) attached? Yes V No				
3. Nature of conveyance:				
Assignment Merger	0300 North Of th Street			
Security Agreement Change of Name	Street Address: 9390 North 95th Street			
Other				
	City: Scottsdale State: AZ Zip: 85258			
08/18/2003 Execution Date:	Additional name(s) & address(es) attached? Yes V No			
4. Application number(s) or patent number(s):				
	cation, the execution date of the application is:			
A. Patent Application No.(s)	B. Patent No.(s)			
10/64808				
	ached? Yes No			
5. Name and address of party to whom correspondence	6. Total number of applications and patents involved:			
concerning document should be mailed:				
Name:	7. Total fee (37 CFR 3.41)\$40.00			
Meschkow & Gresham, PLC	✓ Enclosed			
	Authorized to be charged to deposit account			
	Deposit account number:			
Street Address: 5727 North Seventh Street	·			
Suite 409				
City: Phoenix State: AZ Zip: 85014				
DO NOT USE THIS SPACE				
9. Signature.				
Jordan M. Meschkow	08/26/2003			
Name of Person Signing	Signature Date			
	r sheet, attachments, and documents:			

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

08/28/2003 JBALINAN 00000002 10648128

02 FC:8021

40.00 OP

## **ASSIGNMENT**

In consideration of Ten Dollars (\$10.00) and other valuable consideration, of which receipt is acknowledged, we, Ian Jeffrey Obstfeld of 5942 East Via Los Caballos, Paradise Valley, Arizona 85253, Dean C. Bretz of 205 Hilltop Lane, Brea, California 92821, and Thomas V. DiGiorgio of 51 Sarteano Drive, Newport Coast, California 92657, do hereby sell, and assign to SUNGLASS DESIGNS, INC., having offices at 9390 North 95th Street, Scottsdale, Arizona 85258, its successors and assigns, the entire right, title and interest in and to the improvements of DISPLAY SYSTEM AND UNIT FOR MERCHANDISING EYEWEAR, invented by us, as described in the application for United States Patent Application filed concurrently herewith (M&G Docket Number 7433-A-1), and any and all applications for patent and patents therefor in any and all countries, including all divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said improvements or resulting therefrom to said SUNGLASS DESIGNS, INC., or its successors or assigns and agree that on request and without further consideration, but at the expense of SUNGLASS DESIGNS, INC., we will communicate to said SUNGLASS DESIGNS, INC., or its representatives or nominees, any facts known to us respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid SUNGLASS DESIGNS, INC., its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries, we covenant with said SUNGLASS DESIGNS, INC., its successors and assigns, that the rights and property hereby covered are free and clear of any encumbrances, and that we have full right to convey the same as herein expressed.

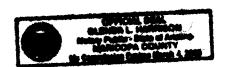
8-18-03			
DATE	-	lan Jeffrey Obetfeld	
STATE OF ARIZONA	) ) ss		
County of Maricopa	)		

On this \_\_\_\_\_\_\_ day of \_\_\_\_\_\_\_\_, 2003, before me, the undersigned, personally appeared lan Jeffrey Obstfeld, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the foregoing instrument for the purposes therein contained.

L. glerrisen

IN WITNESS WHEREOF, I have set my hand and official seal.

(SEAL)



08-13-03  Dean C. Bretz	
STATE OF CALIFORNIA ) ) ss	
County of Orange ) AUGUST, 2003, before me, the undersigned, appeared Dean C. Bretz, known to me to be the person whose name is subscribed to the within inst acknowledged to me that he executed the foregoing instrument for the purposes therein contained. IN WITNESS WHEREOF, I have set my hand and official seal.	personally rument, and
LEONILA B. MANALO Commission # 1372789 Notary Public - California Los Angeles County My Comm. Expires Aug 31, 2006	
8-13-203	
DATE Thomas V. DiGiorgio	
STATE OF CALIFORNIA )	
County of Orange On this 1379 day of AG945C 2003, before me, the undersigned, appeared Thomas V. DiGiorgio, known to me to be the person whose name is subscribed to instrument, and acknowledged to me that he executed the foregoing instrument for the purpo contained.  IN WITNESS WHEREOF, I have set my hand and official seal.	the within
LEONILA B. MANALO Commission # 1372789 Notary Public - California Los Angeles County My Comm. Expires Aug 31, 2006	

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PATENT REEL: 014445 FRAME: 0192

**RECORDED: 08/26/2003**