RECORDATIO PATEN

09-16-2003







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Transmitted herewith is the assignment o	f a patent application of:
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Inventor: HWAN PYO HONG

For: WHEEL

Application Serial No.:

Patent No.:

1. Conveying Party: HWAN PYO HONG

1Ma 605-2Ho, Shiwah Industrial Complex #1696-5, Jeongwang-Dong, Shihung-City,

Kyunggi-Do, 429,859, Korea

- 2. Execution Date: September 2, 2003
- 3. Receiving Party: Blingz Inc.

490 Deerhurst Ave., Camarillo, CA 93012 U.S.A.

- 4. Nature of Conveyed Interest: Assignment
- 5. Total Number of Pages in the Attached Conveyance Document Including any Attachments: 2
- 6. Assignment is to be recorded for Patent Application Number:
- 7. Domestic Representative: PARK & SUTTON LLP

3255 Wilshire Blvd., Suite 1110, Los Angeles, CA 90010

8. Total Number of Patent Applications or Patents Identified: 1

Also enclosed are:

[X] An Assignment of the Invention to Blingz Inc.

[X] A fee of \$40.00 for the Recordation of the Assignment

9. [X] The Recording Fee - as calculated below.

Assignment Recordation X1

FEE TOTAL

\$40.00

small entity

- 10. A check in the amount of \$40.00 is included herewith. However, the Commissioner is hereby authorized to charge payment of any additional fees associated with this communication, or credit any overpayment to Deposit Account No. 16-0310.
- 11. The undersigned declares that to the best of my knowledge and belief, the information contained on the cover sheet is true and correct to the best of my knowledge and any copy submitted is a true copy of the original document.

09/15/2003 DBYRNE 00

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40.00 OP

Park & Sutton JŁP

John K. Park

Yours truly,

Date:

3255 Wilshire Blvd., Suite 1110

Los Angeles, CA 90010

(Tel) 213-389-3777 (Fax) 213-389-3377 Registration No. 37,904

CERTIFICATE OF MAILING
DATE OF DEPOSIT: 9 / 4 / 0

DATE OF DEPOSIT:

I HEREBY CERTIFY THAT THIS PAPER OR FEE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE WITH SUFFICIENT POSTAGE AS FIRST CLASS MAIL ON THE DATE INDICATED ABOVE AND IS ADDRESSED TO THE MAIL STOP ASSIGNMENT RECORDATION SERVICES, DIRECTOR OF THE US PATENT AND TRADEMRK OFFICE, PO BOX 1450 ALEXANDRIA, VA 22313-1450 BY

REEL: 014480 FRAME: 0717

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ASSIGNMENT

WHEREAS, I, HWAN PYO HONG (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignor"), invented certain new and useful improvements disclosed in an application for United States Letters Patent titled WHEEL executed on even date herewith.

AND WHEREAS, BLINGZ INC., with its principal location at 490 DEERHURST AVE., CAMARILLO, CA 93012, U.S.A. (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee"), wants to acquire the entire right, title and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents (and all other patents) which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment;

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant and agree that I will communicate to Assignee any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY	WHEREOF, I hereunto set my hand this 2nd day of Seytonia, 2003.
	Mr. Hwan Pyo Hong
STATE OF)
COUNTY OF)) ss.)
On	, 2003, before the undersigned, a Notary Public for the State and County
aforesaid, personally appea	red Mr. Hwan Pyo Hong, known to me or proved to me on the basis of satisfactory
evidence to be the person we executed the same.	hose name is subscribed to the above assignment, and acknowledged that he/she
	(Notary Public)
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PATENT REEL: 014480 FRAME: 0718

RECORDED: 09/08/2003