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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jeremy A. Kenyon

2. Name and address of receiving party(ies)

Name: WildTangent, Inc.

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☐

Assignment

☐

Merger

☐

Security Agreement

☐

Change of Name

☒

Other Assignment Confirmation

Street Address: 18578 NE 67th Court

City: Redmond State: WA Zip: 98052

Execution Date: 07/10/03

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 09/901,560

B. Patent No.(s) _____

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: SCHWABE, WILLIAMSON & WYATT, PC

Internal Address: _____

Street Address: Pacwest Center, Suites 1600-1900

1211 SW Fifth Avenue

City: Portland State: OR Zip: 97204

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

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Enclosed

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8. Deposit account number:

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Aloysius T.C. AuYeung, Reg. No. 35,432

Name of Person Signing

Signature

9/9/03

Date

Total number of pages including cover sheet, attachments, and documents: 7

Mail documents to be recorded with required cover sheet information to:

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Attorney Docket No. 109910-130364

Patent

ASSIGNMENT CONFIRMATION

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned,

ASSIGNOR(S) Jeremy A. Kenyon
:

hereby:

confirm(s) selling, assigning, and transferring to

ASSIGNEE: WildTangent, Inc., a Delaware corporation
18578 NE 67th Court
Redmond, Washington 98052

and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that was filed on July 9, 2001 and assigned Application No. 09/901,560 entitled:

**COMMUNICATION AND/OR TRANSACTION WITH CLIENT THROUGH ACTIVE
MANAGEMENT OF A CLIENT MENU HIERARCHY**

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree(s) that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute
IPG No. P013

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all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant(s) with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned,

as the undersigned had previously attempted to sell, assign and transfer the entire interest in said application through the attached previously recorded Assignment, which incorrectly stated the state of incorporation of the Assignee as Washington rather than Delaware.

10 July 2003

Date

Jeremy A Kenyon

Name: Jeremy A. Kenyon

Assignment Document Return Address:

Schwabe, Williamson & Wyatt, P.C.

Pacwest Center, Suites 1600-1900

1211 SW Fifth Avenue

Portland, Oregon 97204

Telephone: 503-222-9981

ASSIGNMENT
(For Execution Prior To Filing Patent Application)

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged that the undersigned,

ASSIGNOR(S): Jeremy A. Kenyon

hereby sell, assign, and transfer to

ASSIGNEE: WILDTANGENT

A corporation of Washington located at
located at 18578 NE 67th Court
Redmond, Washington 98052

and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below and is entitled:

***COMMUNICATION AND/OR TRANSACTION WITH CLIENT
THROUGH ACTIVE MANAGEMENT OF A CLIENT MENU HIERARCHY***

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: Please sign and date below:

**Inventor: Please
indicate the date
you signed the
Combined
Declaration And
Power Of
Attorney:**

8 Jul , 2001
Date

Jeremy A Kenyon
Name: Jeremy A. Kenyon

8 Jul , 2001
Date

, 2001

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