ASS



TER SHEET

102555671

To: Honorable Assistant Commissioner of Patents:

	Please record the attached original document(s) or copy thereof.			
1.	Name of conveying party(ies) a) Stefan ROEVER b) Kevin COLLINS c) Josh C. DING d) Alex F. CLARK e) James BRUCE			
2.	Name and address of receiving party(ies): a) Name: Aplaud Technologies, Inc. Address: 20400 Stevens Creek Blvd., Suite 300 Cupertino, California 95014			
3.	Nature of conveyance Assignment			
Executi	ion Date: July 2, 2003			
4.	Application Number(s) or Patent Number(s): 10/414,817. The title of the (new) application is:			
	METHODS OF FACILITATING MERCHANT TRANSACTIONS USING A COMPUTERIZED SYSTEM INCLUDING A SET OF TITLES			
5.	Please send all correspondence concerning this (these) documents to:			
	CUSTOMER NUMBER 32,986 IPSG, P.C.			
	IPSG, P.C. P. O. Box 700640 San Jose, CA 95170-0640 408-257-5500 Total number of applications and patents involved: 1			
6.	- · · · · · · · · · · · · · · · · · · ·			
7.	Total fee (37 CFR 3.41): \$40.00			
	Enclosed Any additional fees are authorized to be charged to Deposit Account No. 50-2284 (Order No. APLD-P002)			
8.	To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.			
9.	Date: September 12, 2003 David C. Ashby David C. Ashby			
03 8TON11 21	00000075 10414817 Registration No. 36,432			

PATENT REEL: 014497 FRAME: 0845

ASSIGNMENT OF PATENT APPLICATION

(Not Accompanying Application)

WHEREAS I/we the undersigned inventor(s) have invented certain new and useful improvements as set for in the patent application entitled:

METHODS OF FACILITATING MERCHANT TRANSACTIONS USING A COMPUTERIZED SYSTEM INCLUDING A SET OF TITLES

for which I (we) have executed an application for a United States Letters Patent, filed April 15, 2003, and assigned serial number 10/414,817.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to **Aplaud Technologies**, **Inc.**, 20400 Stevens Creek Blvd., Suite 300, Cupertino, California 95014, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

1)	Date: 7/2/03	Signature:	14
2)	Date: 7/2/07	Signature:	Stefan ROEVER
3)	Date: 1/03	Signature:	Kevin COLLINS
4)	Date: 7/2/03	Signature:	ALL STATE OF THE S
5)	Date: <u>7/2/03</u>	Signature:	Alex F. CLARK James BRUCE

APLD-P002

RECORDED: 09/16/2003

PATENT REEL: 014497 FRAME: 0846