(Rev. 10/02)	4-2003 Q. 24.9 COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Pater	d original documents or copy thereof.
 Name of conveying party(ies): Mattel, Inc. Additional name(s) of conveying party(ies) attached?[] Yes [x] N 	Name and address of receiving party(ies) Name: Fisher-Price Inc.
3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Other ()	Internal Address: Street Address: 636 Girard Avenue City: East Aurora State: NY Zip: 14052 Additional name(s) & address(es) attached? No [] Yes []
Execution Date: September 19, 2003	
 4. Application number(s) or patent number(s): If this document is being filed together with a new application A. Patent Application No.(s) Additional numbers at 	B. Patent No.(s)
 Name and address of party to whom correspondence concerning document should be mailed: Name: Cooley Godward LLP Internal Address: Patent Group Street Address: One Freedom Square, Reston Town Center, 11951 Freedom Drive City: Reston State: VA Zip: 20190-5656 	7. Total fee (37 CFR 3.41)
	Deposit Account No. 50-1283. This paper is submitted in duplicate.
	E THIS SPACE
the original document. Erik B. Milch, Reg. No. 42,887 Name of Person Signing Significant Significan	September 24, 2003 Date ration is true and correct and any attached copy is a true copy of September 24, 2003 Date resheet, attachments, and documents: [4]
Mail documents to be recorded wit Mail Stop Assignment Recordation Services,	th required cover sheet information to: Director of the U.S. Patent and Trademark Office kandria, VA 22313-1450

PATENT REEL: 014499 FRAME: 0953

ASSIGNMENT

This Agreement is by and between Mattel, Inc. (hereinafter "Mattel"), a Delaware corporation located at 333 Continental Avenue, El Segundo, California 90245, and Fisher-Price, Inc. (hereinafter "Fisher-Price"), a Delaware corporation located at 636 Girard Avenue, East Aurora, New York 14052.

WHEREAS Mattel is the sole owner of the U.S. Letters Patent 6,520,862 B1, issued February 18, 2003, and U.S. Patent Application No. 09/968,498, filed October 2, 2001, entitled COLLAPSIBLE INFANT SWING, the inventions and discoveries described therein, any and all applications for Letters Patent on said inventions and discoveries in whatsoever countries, including divisional, renewal, substitute, continuation, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent; and

WHEREAS Fisher-Price is desirous of acquiring the legal title in and to the same;

NOW THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Mattel does hereby sell, assign, and transfer to Fisher-Price, its lawful successors and assigns, the legal title to U.S. Patent No. 6,520,862 B1, issued February 18, 2003, from U.S. Patent Application No. 09/968,498, filed October 2, 2001, together with the

inventions and discoveries described therein, any and all applications for Letters Patent on said inventions and discoveries in whatsoever countries, including any extensions, reissues, substitutes, divisions, renewals, continuations, and continuations-in-part of said applications or any Letters patent issuing thereon, the same to be held and enjoyed by Fisher-Price for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which said patents are granted or reissued, as fully and entirely as the same would have been held and enjoyed by Mattel, if this assignment had not been made; together with the right to fully enforce said patent and the right to apply for foreign patents or other forms of protection, and the right to sue for all claims for damages by reason of past, present and future infringement of any said patent, including the right to sue for damages, injunctions, and other relief as appropriate.

Mattel hereby authorizes the Commissioner of Patents and Trademarks of the United States to issue any and all patents on said inventions or resulting from said applications, or any divisions thereof, to Fisher-Price as assignee thereof.

Mattel hereby covenants that it has full right to convey the legal title of interest herein assigned, and that it has not executed any agreements in contravention of this Assignment.

IN WITNESS WHEREOF, Mattel has caused this instrument to be executed on the date hereafter indicated.

2

Donald W By:

Vice President Engineering Title:

September 19, 2003 Date:

State of New York SS County of Erie)

On this 19 day of Section 2003, before me personally appeared Monald W Myers, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that he/she is the Vice President of Mattel, Inc., the corporation described in, and which executed the foregoing instrument, and that he executed said instrument for the purpose expressed therein and as the duly authorized act of said corporation.

Notary Public

My Commission Expires:

RECORDED: 09/24/2003