To the Director, U.S. Patent and Trade  1. Name of conveying party(ies): 1. Name:
1. Name of conveying party(ies): (1) Richard William BENSON (2) Laura J. SARAN (3) Patricia Millis TRECARTIN (4) Neelanjan Samir SEN  Additional name(s) of conveying party(ies) attached?  Yes x No  3. Nature of conveyance:  Assignment Change of Name Other  Execution Date: August 28, 2003 (1)(2)(4) and  September 10, 2003 (3)  4. Application number(s) or patent number(s):  If this document is being filled together with a new application, the execution date of the application is: August 28, 2003 and September 10, 2003  A. Patent Application Number:  Filing Date:  J / / J / O O U Additional numbers attached?  Additional name(s) or patent number sattached?  Yes X No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Fitzpatrick, Cella, Harper & Scinto  7. Total fee (37 CFR 3.41): . \$ 40.00
(3) Patricia Mills TRECARTIN (4) Neelanjan Samir SEN  Additional name(s) of conveying party(ies) attached?    Yes   X   No
Additional name(s) of conveying party(ies) attached?    Yes   X   No
Additional name(s) of conveying party(ies) attached?    Yes   X   No
Yes   X No   Nature of conveyance:   Merger   Security Agreement   Change of Name   Change of Name   Change of Name   Change of Name   City: McLean   State VA   ZIP 22101
3. Nature of conveyance:    Assignment
Assignment
Additional name(s) & address(es) attached?
Additional name(s) & address(es) attached?
If this document is being filed together with a new application, the execution date of the application is: August 28, 2003 and September 10, 2003  A. Patent Application Number:  Filing Date:  Additional numbers attached?  B. Title of Invention:  LENTIL-SHAPED ICE CREAM BAR   Additional numbers attached?  Yes X No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name:  Fitzpatrick, Cella, Harper & Scinto  30 Rockefeller Plaza  Total fee (37 CFR 3.41): \$ 40.00
September 10, 2003  A. Patent Application Number:  Filing Date:  Additional numbers attached?  Additional numbers attached?  September 10, 2003  B. Title of Invention: LENTIL-SHAPED ICE CREAM BAR  The september 10, 2003  A. Patent Application Number:  B. Title of Invention: LENTIL-SHAPED ICE CREAM BAR  Filing Date:  Yes  X No  6. Number of applications and patents involved: One  Name: Fitzpatrick, Cella, Harper & Scinto  30 Rockefeller Plaza  7. Total fee (37 CFR 3.41): \$ 40.00
Additional numbers attached?  Name and address of party to whom correspondence concerning document should be mailed:  Name: Fitzpatrick, Cella, Harper & Scinto  30 Rockefeller Plaza  LENTIL-SHAPED ICE CREAM BAR   Additional numbers attached?  Yes X No  6. Number of applications and patents involved:  One  7. Total fee (37 CFR 3.41): \$ 40.00
Filing Date: \$\int \frac{1}{3}\fr
Additional numbers attached?  Solution    Additional numbers attached?  Yes
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7. Total fee (37 CFR 3.41): \$ 40.00
30 Rockefeller Plaza
▼ Designed
New York, New York 10112-3801    X Enclosed   Authorized to be charged to deposit account
Telephone No.: (212) 218-2100  8. Deposit account number (for deficiency or excess)
Facsimile No.: (212) 218-2200 06-1205
(Attach duplicate copy of this page if paying by deposit account):
DO NOT USE THIS SPACE
9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and the attached is the original document or is a
true copy of the original document.
Alan P. Force (39,673)  Months of the September 15, 2003
Name of Person Signing Signature Date

Form #121

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## *ASSIGNMENT*

FOR VALUE RECEIVED, WE, Richard William BENSON, Laura J. SARAN, Patricia Mills TRECARTIN, citizens of the United States of America, and Neelanjan Samir SEN, citizen of India,

residing, respectively, at 433 Buena Road, Lake Forest, IL 60045, 2901 71st Street, Woodridge, IL 60517, 30 Regional Road, Annandale, NJ 08801, and 117B Enclave Circle, Bolingbrook, IL 60527,

hereby sell, assign, transfer and convey unto MARS, INCORPORATED

a corporation of Delaware

having a place of business at 6885 Elm Street, McLean, VA 22101

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries, in and to certain inventions relating to

LENTIL-SHAPED ICE CREAM BAR

and described in an application for Letters Patent of the United States executed by us on even date herewith,

and in and to said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions foreign to the United States, and all reissues, renewals and extensions thereof; and we hereby authorize and request the Commissioner for Patents and Trademarks of the United States, and all officials of countries or regions foreign to the United States having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

IN TESTIMONY WHEREOF, I hereunto set my hand and scatthis 25 day of 440 , 2003.

STATE OF LLINOIS COUNTY OF DU PAGE

On this 28 day of Autor T, 2003, before me personally appeared Richard William Benson, to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that she executed the same for the purposes therein set forth.

(Seal)

'OFFICIAL SEAL" KIMBERLY L. VENTURA Notary Public, State of Illinois My Commission Expires 03/26/05 

Page 1 of 2

IN TESTIMONY WHEREOF, I hereunto set my ha	1:06
	Lis Land
	Lantaji. Saran
TATE OF $1LL/NO15$ ) ss.:	
OUNTY OF DUPAGE )ss.:	
On this $^{28}$ day of $^{28}$ day	escribed in and who executed the foregoing instrument, and who thereupon
Seal)	nimberly K. Unstusa
"OFFICIAL SEAL" KIMBERLY L. VENTURA Notary Public, State of Illinois My Commission Expires 03/26/05	Notary Public (Notary Stamp)
IN TESTIMONY WHEREOF, Thereunto seemen	and and seal this oday of agent, 2003.
	Takne All The LS
	Patricia Mills Trecartin
TATE OF A /- Tomas	
$\frac{1}{1}$	,
COUNTY OF LARGE ()	,
On this <sup>10</sup> day of Lept, 2003, before me person me known and known to me to be the individual deknowledged to me that he executed the same for the pu	escribed in and who executed the foregoing instrument, and who thereupo rposes therein set forth.  EWICZ
On this Oday of Commettee, 2003, before me person me known and known to me to be the individual deknowledged to me that he executed the same for the putter (Seal)  KELLY BARTKI NOTARY PUBLIC OF	escribed in and who executed the foregoing instrument, and who thereupo rposes therein set forth.  EWICZ  EW JERSEY  Solid Col. 2008  Fotary Public  (Notary Stamp)
On this Oday of Commettee, 2003, before me person me known and known to me to be the individual deknowledged to me that he executed the same for the putter (Seal)  KELLY BARTKI NOTARY PUBLIC OF	escribed in and who executed the foregoing instrument, and who thereupo rposes therein set forth.  EWICZ  EW JERSEY  Solid Col. 2008  Fotary Public  (Notary Stamp)
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On this Poday of Sept., 2003, before me person me known and known to me to be the individual decknowledged to me that he executed the same for the pushesseal)  KELLY BARTKI NOTARY PUBLIC OF N MY COMMISSION EXCEPT IN TESTIMONY WHEREOF, I hereunto set my h	escribed in and who executed the foregoing instrument, and who thereupo rposes therein set forth.  EWICZ EW JERSEY Start 21 2008  Potary Public (Notary Stamp)  and and seal this 22 day of August, 2003.
On this 10 day of 12 t, 2003, before me person me known and known to me to be the individual dicknowledged to me that he executed the same for the put KELLY BARTKI NOTARY PUBLIC OF NOTARY PUBLI	escribed in and who executed the foregoing instrument, and who thereupo rposes therein set forth.  EWICZ  EW JERSEY  Solid Co. 2008  Who are the company of
On this Poday of Sept, 2003, before me person me known and known to me to be the individual dicknowledged to me that he executed the same for the pushes (Seal)  KELLY BARTKI NOTARY PUBLIC OF N MY COMMISSION EXPIRE  IN TESTIMONY WHEREOF, I hereunto set my has state of ILLINOIS	escribed in and who executed the foregoing instrument, and who thereupo rposes therein set forth.  EWICZ  EW JERSEY  Solid Co. 2008  Who are the company of
On this Oday or Sept, 2003, before me person me known and known to me to be the individual discknowledged to me that he executed the same for the pushes.  Seal)  KELLY BARTKI NOTARY PUBLIC OF N MY COMMISSION EXPLES  IN TESTIMONY WHEREOF, I hereunto set my h  STATE OF ILLINOIS  On this 28 day of August, 2003, before me person	escribed in and who executed the foregoing instrument, and who thereupo rposes therein set forth.  EWICZ  EW JERSEY  State of 2008  Rotary Public (Notary Stamp)  and and seal this 22 day of August, 2003.  Neelanjan Samir Sen  Enally appeared Neelanjan Samir Sen, escribed in and who executed the foregoing instrument, and who thereupo

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**RECORDED: 09/16/2003** 

PATENT REEL: 014510 FRAME: 0336