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(exp. 6/30/2005)	102560122	Attorney Docket No. 1410/67576	
To the Director of the United States Patent and	J Trademark Office: Please rece	ord the attached original documents or copy thereof.	
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Barbara Marcos Taylor	Name:_	Kraft Foods Holdings, Inc.	
Frank Pizzitola	Internal	Address:	
Additional name(s) of conveying party(ies) attached	? <u>□</u> Yes <u>⊠</u> No		
3. Nature of conveyance:	Street A	Address: Three Lakes Drive	
	ger		
☐ Security Agreement ☐ Chai	nge of Name City:	Northfield State: IL ZIP: 60093-2753	
□ Other			
Execution Date: September 3, 2003; September 4, 200	mber 8, 2003 Additional	name(s) and address(es) attached? ☐ Yes 🗵 No	
4. Application number(s) or patent number(s):			
If this document is being filed together with a	new application, the execution	n date of the application is:	
A. Patent Application No.(s)	B. Pate	nt No.(s)	
10/449,489	1		
Add	litional numbers attached? 😐	Yes⊠ No	
5 Name and address of party to whom corres concerning document should be mailed:	pondence 6. Total nu	umber of applications and patents involved:1	
Name: Joseph E. Shipley, Esq.	7. Total fe	e (37 CFR 3.41)\$ 40.00	
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Internal Address:	<u>⊠</u> Auth	norized to be charged to deposit account	
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<ol> <li>Statement and signature.</li> <li>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</li> </ol>			
/	MAN	$\alpha$	
Brian S. Clise 47,45		September 10, 2003	
Name of Person Signing Registration No. Signature Date			
Total number of pages including cover sheet, attachments, and document:3			

Fax documents to be recorded with required cover sheet information to (703) 306-5995
Mail documents to be recorded with required cover sheet information to:
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## **ASSIGNMENT**

We, BARBARA MARCOS TAYLOR, of River Vale, New Jersey, and FRANK PIZZITOLA, of Steamwood, Illinois, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to KRAFT FOODS HOLDINGS, INC., a Delaware corporation, having its principal place of business at Three Lakes Drive, Northfield, Illinois 60093-2753, its successors, assigns and legal representatives, the entire right, title and interest, in and to all subject matter invented by us and disclosed in the United States patent application entitled

## DISPLAY ASSEMBLY

application number 10/449,489, filed May 30, 2003; and in and to all patent and all convention and treaty rights of all kinds, including the right to claim priority from said application, in all countries throughout the world, for all such subject matter. We agree to sign all documents necessary to secure all said patents and rights, and request issuance of all said patents to the above assignee in accordance with this assignment.

9-3	2003	tarbara Marcos Panla
		Barbara Marcos Taylor
9-8	, 2003	Frank Pizzitola  Frank Pizzitola

 $\cap$ 

PATENT REEL: 014516 FRAME: 0456

State of New York ) County of West claster ) SS
County of Westchester)
I hereby certify that before me in the County of, in the State of, personally appeared BARBARA MARCOS TAYLOR, personally known by me, who then and there was duly sworn by me, and under oath acknowledged that the foregoing assignment was duly signed, sealed, and delivered by him on the date appearing at the foot thereof.
Sept 3, 2003 Dana DWeiters
Diana D. Winters  Notary Public  Notary Public  My Commission Expires:  Registration #01WI6022344  Qualified In Rockland County
My Commission Expires Mar. 29, 2004  State of $\mathcal{F}UINOS$
County of Cook ) ss
I hereby certify that before me in the County of COOK in the State of FLL/NO/5 personally appeared FRANK PIZZITOLA, personally known by me, who then and there was duly sworn by me, and under oath acknowledged that the foregoing assignment was duly signed, sealed, and delivered
by him on the date appearing at the foot thereof.  #238036
SEPTEMBER 6, 2003, 2003 Diana J. Secham
State of Illinois My Commission Expires:  County of Cook  Notary Public  My Commission Expires:  Lept- 24, 2006
*OFFICIAL SEAL* Dicha L. Perham Notary Public, State of Illinois My Communion Expires 9-24-06

-2-

**RECORDED: 09/15/2003**